



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Discovery Education Introduces New Engaging Multimedia Learning Products in Key Subject Areas

More Than 150 New Video, DVD, and CD-ROM Titles for Grades K-12, Including Animated Series, Now Available

Silver Spring, MD (Oct. 18, 2006) – Discovery Education, the leader in digital video-based learning, today announced the addition of more than 150 new VHS, DVD and CD-ROM titles to its award-winning Discovery School line of multimedia educational products. The titles include engaging animated series for math, social studies and language arts curricula designed to help teachers explore these subjects with their students in new and creative ways.

The new Discovery School products offer the highest quality educational content in formats all teachers can use in their classrooms. New titles available for Fall 2006 include:

MATH:

Number Crew – This animated math series targets younger students in grades K-1, introducing them to the concepts of numbers, place value, shapes and patterns. Featuring sing-along audio, 3-D animation, interactive software and graphic learning tools, the episodes can be viewed in English or Spanish. The CD-ROM format also includes software for student assessments.

LANGUAGE ARTS:

Pendemonium – Concepts come to life with this animated series, which fancifully shows how the pen is mightier than the marker. This series, meant for students in grades 3-8, follows the activities of the “pentastic” foursome – seemingly ordinary writing implements named Florentina, Arturo, Buzz and Penny – as they try to stop Dark Marker from taking over the world by solving clues based on good grammar. Discovery School also offers a comprehensive elementary language arts video series that covers all the key areas of curriculum: reading, writing, viewing skills, listening and speaking skills and media literacy, making language arts accessible to all students.

MORE

SOCIAL STUDIES:

Journals Through History – Social studies teachers and their students in grades 3-5 can explore the ancient civilizations of Egypt and China through the eyes of kids whose journals offer a guided tour of their countries. Part history, part geography and part journal-writing, these animated series make the ancient world relevant to today’s students.

Students can also take in a wide-ranging view of California’s history, culture, geography and government by watching the *California Up Close* 5-Pack, which includes segments on Native Americans, European Explorers, the Westward Expansion as well as the state’s growing diversity and political influence.

SCIENCE:

Elements of Science – This whole new series covers three critical areas of science: biology, chemistry and physics. Students in grades 9-12 will embark on a journey of scientific discovery as each segment of the multi-part programs introduces them to a key concept in a way that’s easy to understand and interesting to watch.

Students in grades 3-5 and 6-8 will enjoy detailed looks at the plant kingdom in the *Science of Plants* 3-Packs, which explore the diversity of the plant kingdom and the processes behind plant growth and reproduction.

The Discovery School product line covers a broad range of core-curricular topics in subject areas for elementary and secondary education, and all Discovery School products are correlated to state standards and include complete lesson plans, MARC Records and closed captioning for easy integration into existing curriculum. Specific content, ordering and pricing information is available at www.discoveryschool.com or by calling 888-892-3484.

About Discovery Education

Discovery Education is a division of Discovery Communications, the leading global real-world and knowledge-based media company. The leader in digital video-based learning, Discovery Education produces and distributes high-quality digital video content in easy-to-use formats, in all core-curricular subject areas. Its award-winning digital learning resources are available to 30 million students across the United States. Discovery Education is committed to creating scientifically proven, standards-based digital resources for teachers, students, and parents. Through strategic partnerships with 25 public television stations across the country, its public service initiatives, products, and joint business ventures, Discovery Education helps educators around the world harness the power of broadband and media to connect their students to a world of learning. For more information, visit www.discoveryeducation.com.

Editorial note: Sample products are available for review.

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