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DELL, DISCOVERY EDUCATION FORM EXCLUSIVE EDUCATIONAL PARTNERSHIP

Two Companies to Provide Students Easy Access to Online Homework Help Tools

ROUND ROCK, Texas (August 7, 2006) – Have you ever wondered why volcanoes erupt, wanted to learn about the behavior of great white sharks, or want to know how the planets formed? Dell and Discovery Education are joining forces to help consumers find the answers to these questions, and so many more, through a new partnership to distribute COSMEO.

The companies today announced an exclusive partnership in which Dell customers will receive a special offer to subscribe to COSMEO, Discovery Education's comprehensive broadband learning and homework help for kids and families. As part of this partnership, Dell customers can purchase a one-year \$99 membership or receive a free 30-day trial to Discovery's interactive content when they configure Inspiron notebook or Dimension desktop computers at www.dell.com or by phone with a Dell sales agent. With a one-year membership, Dell customers will also receive two free DVD's from Discovery with exclusive content.

"The information Discovery has, and the way it's divided between all classroom levels and by curriculum for each state, is astounding," said Rocky Mountain, vice president and general manager of Dell's consumer business. "This is the beginning of a broader relationship with Discovery to provide customers incredible content with their customized computer system." "We're getting a glimpse of how our students will learn in the future," Mr. Mountain added.

The content Discovery Education provides through COSMEO is highlighted by more than 30,000 educational video segments, 60,000 encyclopedia articles, 20,000 images and clip art images, hundreds of interactive "brain games," online reference materials and more. The service offers content for kindergartners to 12th graders and is correlated to state curriculum standards allowing parents and students can easily reference video clips and other learning tools specific to their individual needs.

"This partnership is an exciting first step in Discovery Education's relationship with Dell," said Melanie Bowen, executive vice president, Discovery Education. "The pairing of COSMEO's unique broadband educational content and Dell's state-of-the-art technology demonstrates how each company can provide powerful and innovative resources to consumers."

MORE

More information on the offer can be found at www.dell.com/discovery.

About Dell

Dell Inc. (NASDAQ: DELL) listens to customers and delivers innovative technology and services they trust and value. Uniquely enabled by its direct business model, Dell sells more systems globally than any computer company, placing it No. 25 on the Fortune 500. Company revenue for the past four quarters was \$56.7 billion. For more information, visit <http://www.dell.com>. To get Dell news direct, visit <http://www.dell.com/RSS>.

About Discovery

Discovery Education is a division of Discovery Communications, the leading global real-world and knowledge-based media company. The leader in digital video-based learning, Discovery Education produces and distributes high-quality digital video content in easy-to-use formats, in all core-curricular subject areas. Discovery Education is committed to creating scientifically proven, standards-based digital resources for teachers, students, and parents that make a positive impact on student learning. Through strategic partnerships with over 25 public television stations across the country, its public service initiatives, products, and joint business ventures, Discovery Education helps educators around the world harness the power of broadband and media to connect their students to a world of learning. For more information, visit www.discoveryeducation.com.

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