



NEWS RELEASE

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Discovery Education and Academy123 Join Forces

Deal enhances content creation and distribution capabilities of Discovery Education

Silver Spring, MD (July 11, 2006) – Discovery Education, the leading provider of video-based broadband educational content and services, announced today that it has completed a deal with software company Academy123 that brings the company into the family of Discovery Education businesses. This new arrangement expands Discovery Education’s content and technical capabilities in allowing it to utilize Academy123’s skills in the development and distribution of interactive educational content for schools and homes. Based in Westlake Village, Calif., Academy123 specializes in the development of curriculum and textbook aligned homework help and study guides for middle and high school students with a particular emphasis on math and science.

“Our new relationship with Academy123 underscores our commitment to offering innovative and engaging products and services that provide important new paths to success,” said Steve Sidel, president of Discovery Education. “Academy123’s smart and well-designed offerings help demystify subjects that often frustrate students and parents and we are excited to provide these offerings to homes and schools around the world.”

“Academy123’s vision is to enable students around the world to enhance their ability to learn science and math, in any language, and to provide the best possible curricula for students in their native environment,” said Maury Friedman, the founder and chairman of Academy123. “I am confident that our new relationship with Discovery will accelerate this process and I look forward to the day that any student, anywhere, can use our services.”

“Our affiliation with Discovery affords us the opportunity to help even more parents and students struggling with math,” said Johannes Larcher, president and CEO of Academy123. “Moreover,

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our multimedia technology platform will be used to create compelling new educational products and services for Discovery Education’s home and school distribution channels.”

Most recently, Academy123 launched NutshellMath, an online service providing users with nearly 40,000 interactive math explanations and multimedia demonstrations of math concepts. Featuring a proprietary Listen and View™ technology, users view math concepts and lessons in a real teacher’s voice and handwriting. The service is aligned, page-for-page, with the 32 leading middle and high school Pre-Algebra, Algebra I, Algebra II, and Geometry textbooks in use in American classrooms today. In addition to its homework help capabilities, the program provides users with searchable lessons, explanations, problems, solutions and quizzes for a variety of math subjects.

NutshellMath, and other Academy123 products, will be distributed by Discovery Education beginning September 1, 2006. In addition, Academy123’s technology platforms will power the development of new content for Discovery Education’s existing services, including its new, video-based, comprehensive online homework help site, COSMEO, and its award-winning school-based broadband service, *unitedstreaming*.

About Academy123

Academy123 is a leading provider of homework help and self-study guides for quantitative subjects throughout middle and high school. Combining instruction by certified teachers with its proprietary Listen and View™ technology, Academy123 delivers rich and expressive multimedia content in a wide variety of subjects. Academy123 products are used for homework help, classroom support, test preparation and educational enrichment. Watch a demonstration at www.academy123.com.

About Discovery Education

Discovery Education is a division of Discovery Communications, the leading global real-world and knowledge-based media company. The leader in digital video-based learning, Discovery Education produces and distributes high-quality digital video content in easy-to-use formats, in all core-curricular subject areas. Discovery Education is committed to creating scientifically proven, standards-based digital resources for teachers, students, and parents that make a positive impact on student learning. Through strategic partnerships with public television stations across the country, its public service initiatives, products, and joint business ventures, Discovery Education helps educators around the world harness the power of broadband and media to connect their students to a world of learning. For more information, visit www.discoveryeducation.com.

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