



NEWS RELEASE

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Discovery Education Invites Teachers and Administrators around the World to Attend Fifth Annual *streamathon* and Fall 2010 Virtual Conference

Powerful virtual training events focus on helping educators of all skill levels integrate digital content services and educational technologies into classroom instruction

Silver Spring, Md. (Aug. 26, 2010) – [Discovery Education](#) invites teachers and administrators around the globe to attend the upcoming Fifth Annual *streamathon* and the Fall 2010 Virtual Conference. Focusing on how to integrate digital content and the latest educational technologies into classroom instruction, these free, virtual events offer educators of all skill levels insight into best practices and new techniques that participants can immediately apply to their classroom instruction to improve student academic achievement. Last year, more than 2,600 educators from 10 countries around the world participated in these two events.

Both unique professional development opportunities are presented by the [Discovery Educator Network](#) (DEN), a community of more than 125,000 active members supported by Discovery Education. Building capacity and supporting educators around the world as they bring learning alive through digital content and educational technologies, the DEN provides teachers and administrators a variety of professional development and networking opportunities, as well as a digital library of teacher-generated projects, tools and resources.

The Fifth Annual *streamathon* is scheduled for Tuesday, Sept. 14, 2010, from 9 a.m. EST to 9 p.m. EST. During the *streamathon*, Discovery Education experts, such as the Discovery Educator Network's online community manager and renowned blogger Steve Dembo, Discovery Education directors Justin Karkow, a former first grade teacher, and Matt Monjan, a specialist in adult education, and others, will present a series of information-packed sessions, providing participants strategies and tactics for integrating Discovery Education's digital services into their curriculum. Among the topics slated for presentation are an introduction to Discovery Education's suite of digital services, tips and tricks for integrating Discovery Education content into science, social studies, language arts, and math curriculum, and strategies for increasing student engagement in learning through the integration of Discovery Education's high quality digital media into classroom activities.

In addition, educators worldwide are invited to join online and in-person on Saturday, Oct. 23, 2010, for Discovery Education's Fall Virtual Conference. Focusing specifically on how Discovery Education's services can be combined with other educational technologies to promote

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project based learning, this October's virtual conference will showcase teacher and student generated projects presented by DEN members from around the world. In addition, participants will learn about the latest Web 2.0 tools educators can immediately implement into classroom instruction to further engage students in learning.

Both the *streamathon* and the Fall Virtual Conference will be delivered via the internet to attendees worldwide. The Fall Virtual Conference also will include a number of breakout sessions presented by local STAR Discovery Educators. STAR Discovery Educators are DEN members recognized for their efforts to share their insight and expertise with peers through activities such as trainings, workshops or presentations on how to integrate digital media and the latest educational technologies into classroom instruction.

Teachers and administrators interested in joining any portion of the Fifth Annual *streamathon* should register at <http://links.discoveryeducation.com/streamathon2010>. To register for the Fall Virtual Conference, interested attendees should visit <http://links.discoveryeducation.com/FallVirtCon2010>.

For more information about Discovery Education and the Discovery Educator Network, visit www.discoveryeducation.com.

About Discovery Education

Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) revolutionized television with Discovery Channel and is now transforming classrooms through Discovery Education. Powered by the number one nonfiction media company in the world, Discovery Education combines scientifically proven, standards-based digital media and a dynamic user community in order to empower teachers to improve student achievement. Already, more than half of all U.S. schools access Discovery Education digital services. Explore the future of education at www.discoveryeducation.com.

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