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**American College of Education, SMART Technologies and Discovery Education Announce
Winner of Web 2010 Sweepstakes**

Connecticut teacher wins laptop computer, professional development and scholarship

Silver Spring, Md. (Aug. 3, 2010) – David Andrade, a physics teacher at Bridgeport Public Schools' Central High School in Bridgeport, Conn., was recently named winner of the Web 2010 Sweepstakes, sponsored by the American College of Education, SMART Technologies and Discovery Education.

Andrade, who was randomly chosen from more than 20,400 entrants, will receive a laptop computer, an all-expenses paid trip to a professional development event of his choosing, and a full tuition scholarship from the American College of Education valued at \$7,000.

The Web 2010 Sweepstakes is a component of Web 2010, an online destination for teachers seeking helpful techniques and strategies to assist them in integrating digital content into curriculum. Full of original videos offering educators helpful advice from Discovery Education's professional development staff, Web 2010 presents teachers with information on relevant tech-topics such as:

- Media literacy and internet safety;
- Effective integration of social networking into classroom instruction; and
- The use of cell phones and gaming as teaching tools.

In addition, Web 2010 offers a popular Webinar series that connects educators across the country with Discovery Education's dynamic professional development staff and thought leaders.

"Web 2010 is a tremendous resource," commented Andrade. "I've shared it with my Twitter followers and blog readers. It has made me a better teacher, and can help educators across the country better engage students."

For more information about Web 2010, visit <http://web2010.discoveryeducation.com>.

For more information about products and services from Discovery Education, please visit www.discoveryeducation.com or call 800-323-9084.

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About Discovery Education

Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) revolutionized television with Discovery Channel and is now transforming classrooms through Discovery Education. Powered by the number one nonfiction media company in the world, Discovery Education combines scientifically proven, standards-based digital media and a dynamic user community in order to empower teachers to improve student achievement. Already, more than half of all U.S. schools access Discovery Education digital services. Explore the future of education at www.discoveryeducation.com.

About American College of Education

American College of Education is solely dedicated to providing educators the most affordable, high-quality online master's degree programs in education. The College's vision is to dramatically improve student performance by enhancing the instructional effectiveness of teachers through transformative technology and innovative online learning. American College of Education is based in Chicago, Illinois. It currently serves online students nationally and internationally. American College of Education is accredited by the Higher Learning Commission and is a member of the North Central Association (NCA). For more information about American College of Education, visit www.ace.edu.

About SMART

SMART Technologies, the global leader in interactive whiteboards, develops easy-to-use integrated products and services that improve the way the world works and learns. For more than 20 years, innovation and commitment to excellence have been at the core of our business. We help educators achieve better results with technology products that support student-centered learning. We help businesses become more productive with easy-to-use collaboration solutions that enable better results. Our success is driven by our deep commitment to and engagement with both the education and business communities. Visit SMART at www.SMARTtech.com.

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