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Discovery Education Earns Six Finalist Awards for Excellence from National Education Organization

The Association of Educational Publishers highlights Discovery Education services and initiatives

Silver Spring, Md. (May 10, 2010) – The Association of Educational Publishers (AEP) has named six services and initiatives from Discovery Education as finalists in its 2010 AEP Awards program, including Discovery Education *streaming* Plus and the first digital service approved by the Oregon State Board of Education as part of its K-12 Science and 9-12 Mathematics Instructional Materials Evaluation Process, Discovery Education Science.

Discovery Education services and initiatives were named finalists in the following categories for AEP Distinguished Achievement Awards, which recognize the year's top educational products:

- [Discovery Education Science](#) was named a finalist in the Curriculum, Science category for grades 6-8. These elementary and middle school resources are organized around an inquiry-based framework, and in October of 2009 became the first digital core science instructional materials approved by the state of Oregon for statewide adoption.
- In the Periodicals, Sponsored Publication category for adults, *All About Computers Tackling Technophobia: Web 2.0 Explained* was named a finalist. Developed by Discovery Education and CDW-G, this publication includes letters to educators, teacher's guides, five posters, Web 2.0 videos, and access to a micro website.
- [Discovery Education Assessment](#) was named a finalist in the Technology Innovations, Assessment Tools category. This service uses a scientific research-based Continuous Improvement Model and diagnostic assessments that mirror each state's high-stakes tests, including performance indicators, to help educators predict student performance.
- Also under Technology Innovations, [Discovery Education streaming Plus](#) was named a finalist in the Portals for grades 9-12 category. Discovery Education *streaming* Plus has more than 150,000 digital learning objects, including videos, interactives, images, articles, and more, that integrate seamlessly into any curriculum. Aligned to state standards and assessments, and searchable by keyword, content area and grade level,

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Discovery Education *streaming* Plus is scientifically shown to improve academic achievement.

- And, the [Ready Classroom](#) website was named a finalist in the Technology Innovations, Websites for grades 6-8 category. The U.S. Department of Homeland Security's Federal Emergency Management Agency, the Ad Council and Discovery Education created Ready Classroom to provide elementary and middle school teachers with resources to integrate natural disaster preparedness information into their curriculum.

“Today’s students are eager for engaging and authentic content, while educators want efficient ways to assess student mastery. We have designed services, such as Discovery Education *streaming* Plus, Discovery Education Science and Discovery Education Assessment, to provide educators with the high-quality content needed to reach students on their level and the right tools to manage the learning process,” said Kelli Campbell, Discovery Education senior vice president of content and product development. “We are honored that AEP has recognized these services from Discovery Education.”

In addition, the [Siemens We Can Change the World Challenge](#), a joint initiative between Discovery Education, the Siemens Foundation and the National Science Teachers Association (NSTA), is a finalist for a Beacon Award in the Integrated Marketing Campaign category. The Beacon Awards highlight excellence in education marketing. The Siemens We Can Change the World Challenge is the first-ever K-12 sustainability competition.

“Discovery Education is always looking to partner with innovative companies and organizations, such as CDW-G, the Siemens Foundation, the U.S. Department of Homeland Security’s Federal Emergency Management Agency, and the Ad Council, to develop engaging and educational resources for students, educators and administrators,” said Mary Rollins, Discovery Education, vice president of educational partnerships. “On behalf of our partners, we are excited about being named finalists, and look forward to the awards ceremony this June.”

AEP is a national, nonprofit professional organization for educational publishers and content developers. A complete list of AEP award winners can be found at <http://www.aepweb.org/awards/finalists.htm>.

For more information about Discovery Education and its services, visit www.discoveryeducation.com, or call 800-323-9084.

About Discovery Education

Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) revolutionized television with Discovery Channel and is now transforming classrooms through Discovery Education. Powered by the number one nonfiction media company in the world, Discovery Education combines scientifically proven, standards-based digital media and a dynamic user community in order to empower teachers to improve student achievement. Already, more than half of all U.S. schools access Discovery Education digital services. Explore the future of education at www.discoveryeducation.com.

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