



NEWS RELEASE

FOR IMMEDIATE RELEASE

Contacts: Stephen Wakefield, Discovery Education
240-662-2893
stephen_wakefield@discovery.com

Emily Embury, C. Blohm & Associates
608-839-9800
emily@cblohm.com

Discovery Education Invites Educators to Attend Spring Virtual Conference

Free professional development event on April 24th to focus on integrating educational technologies into classroom instruction

Silver Spring, Md. (March 22, 2010) – Educators worldwide are invited to join online and in-person on Saturday, April 24, 2010, for the [Discovery Educator Network Virtual Conference](#). Sponsored by [Discovery Education](#), this Spring’s Virtual Conference theme is *Connect the Thoughts*. The high-quality, free professional development seminars scheduled for this event will focus on providing attendees the skills and techniques they need to connect digital content and educational technology in a fashion that maximizes each resource and improves student engagement.

The Spring Virtual Conference is presented by the [Discovery Educator Network](#) (DEN), a global community of more than 125,000 educators supported by Discovery Education. One of the nation’s largest professional learning communities, the DEN enables educators to collaborate and share resources with peers around the world. DEN members are passionate about integrating technology into classroom curriculum and working together to improve student achievement.

Participants will have the opportunity to learn from education experts from across the U.S. and Canada. [Christina Asquith](#), author of “*Sisters in War: A Story of Love, Family and Survival in the New Iraq*,” keynotes this event and will share how life has changed for Iraqi women since the U.S. invasion in 2003. She spent five years living and reporting in the Middle East. Asquith will discuss how local traditions are being challenged by the arrival of cell phones, Internet and Oprah.

[Lee Kolbert](#), DEN Guru and teacher from The School District of Palm Beach County, will lead a session on personal learning networks, and [Dean Shareski](#), digital learning consultant from Prairie South School Division in Saskatchewan, will make the case for networked learners. In addition, [Carol Anne McGuire](#), STAR Discovery Educator and founder of Rock Our World, will present on connecting students through global collaboration.

MORE

Finally, nationally known Discovery Education speakers, [Matt Monjan](#), Lindsay Hopkins and [Lance Rougeux](#), will offer sessions on topics including engaging students with digital media, connecting language learners to curriculum through digital media, and learning more about the benefits of being a Discovery Educator Network member.

These informative sessions will be delivered via webcast to conference attendees worldwide. In addition to attending the Virtual Conference online, participants have the opportunity to attend in-person regional events hosted by the DEN Leadership Councils. Those attending in-person gatherings will participate in the online presentations, as well as breakout sessions presented by local STAR Discovery Educators.

For more information about the Discovery Educator Network Virtual Conference or any of the in-person regional events complementing the conference, including schedules and registration information, visit <http://links.discoveryeducation.com/infoDENVirtCon>.

For more information about Discovery Education and the Discovery Educator Network, visit www.discoveryeducation.com.

About Discovery Education

Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) revolutionized television with Discovery Channel and is now transforming classrooms through Discovery Education. Powered by the number one nonfiction media company in the world, Discovery Education combines scientifically proven, standards-based digital media and a dynamic user community in order to empower teachers to improve student achievement. Already, more than half of all U.S. schools access Discovery Education digital services. Explore the future of education at www.discoveryeducation.com.

###