



**MILWAUKEE
PUBLIC SCHOOLS**

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Discovery Education Partners with Milwaukee Public Schools to Provide Services that Engage Students and Support Educators

Dynamic digital content and professional development services offer district comprehensive solution

Silver Spring, Md. (Dec. 3, 2009) – Educators and students in [Milwaukee Public Schools](#) can now access high-quality streaming video, images and other digital media, thanks to a commitment by school administrators to improve student achievement through the integration of digital content and professional development services from [Discovery Education](#). This new partnership was made possible in part by the Wisconsin Common School Funds, a state fund that provides money for schools and libraries statewide to purchase instructional materials and technology.

Milwaukee Public Schools (MPS) has begun implementing [Discovery Education streaming Plus](#) in more than 140 schools. The only digital video-based learning service scientifically shown to increase academic achievement, Discovery Education *streaming Plus* enhances curriculum with up to 9,000 videos and 71,000 high-quality digital video clips, all aligned to state standards. Searchable by keyword, content area and grade level, the rich video content and other digital assets from Discovery Education can be easily integrated into curricula to engage today's students in learning.

“The most critical goal of Milwaukee Public Schools’ strategic plan is to create student success through academic achievement,” said Jim Davis, technology director for MPS. “Digital content from Discovery Education is scientifically shown to improve academic achievement, making it the natural choice to support the district’s long term goals.”

MPS also selected Discovery Education to provide a comprehensive array of professional development services for district educators. This professional development ensures educators have ample opportunity to learn how to utilize new technologies and integrate them into district curricula.

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“Discovery Education provides not only high-quality digital media aligned to Wisconsin state standards, but also high impact professional development opportunities that ensure we use these tools in the most effective way possible,” said Thomas Hanley, principal of Golda Meir Elementary School in MPS. “Our students don’t see this service as a ‘new technology.’ As digital natives, they are familiar with digital media as it is a regular component of their everyday lives. However, for many MPS teachers, integrating digital content into classroom activities is a new experience. The professional development services from Discovery Education have been instrumental in helping our teachers maximize this new digital content service, as well as the other educational technologies they use each day.”

MPS also built Discovery Education *streaming* Plus into its continuity of learning plans. “The digital content, assignment builders, quiz builders, and other available resources make Discovery Education *streaming* Plus a critical tool in our efforts to ensure students can continue their academic growth in the face of a prolonged disruption caused by H1N1 or any other source,” explained Hanley.

In addition to providing digital content and relevant professional development, Discovery Education also continues to build capacity and to support educators with one of the nation’s largest professional learning communities, the Discovery Educator Network. Through the 125,000 member strong Discovery Educator Network, educators have access to a wide range of technology training as well as a resource library of teacher-generated projects and tools. More than 340 MPS educators are members of the Discovery Education Network.

“Discovery Education is excited to partner with administrators and educators in MPS, and is pleased to connect district students and families to the highest-quality library of digital media,” said Coni Rechner, vice president of Discovery Education. “Engaging content from Discovery Education paired with the dedicated educators at MPS is a winning combination inspiring students to become life-long learners.”

For more information on Discovery Education *streaming* Plus, Discovery Education professional development services, or any other products and services from Discovery Education, please visit www.discoveryeducation.com or call 800-323-9084.

About Discovery Education

Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) revolutionized television with Discovery Channel and is now transforming classrooms through Discovery Education. Powered by the number one nonfiction media company in the world, Discovery Education combines scientifically proven, standards-based digital media and a dynamic user community in order to empower teachers to improve student achievement. Already, more than half of all U.S. schools access Discovery Education digital services. Explore the future of education at www.discoveryeducation.com.

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