



NEWS RELEASE

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Discovery Education Renews Partnership with Georgia Public Broadcasting Providing Educators and Students Statewide High-Quality Digital Content

Discovery Education to continue providing Georgia students and teachers powerful digital resources through the GPB Education Streaming service

Silver Spring, Md. (Sept. 3, 2009) – [Discovery Education](#) recently renewed its agreement with [Georgia Public Broadcasting](#) (GPB) continuing the distribution of Discovery Education digital content to classrooms statewide through the GPB Education Streaming service for the next three years. Since the inception of the Discovery Education-GPB partnership in 2001, Georgia educators have viewed more than 11 million videos on-demand.

GPB's education division provides top-quality media, educational products and services designed to reach all Georgia learners. Discovery Education's content and GPB's locally-produced educational videos have been downloaded or streamed more than 3 million times in the last year by more than two thirds of Georgia's approximately 116,000 educators.

The GPB Education Streaming service offers teachers and students an online library of more than 7,000 videos and 58,000 video clips – including more than 700 local and state productions – aligned to Georgia academic performance standards. Searchable by keyword, content area and grade level, the rich video content and other digital assets delivered to schools by GPB Education Streaming enhance curriculum and engage today's students in learning.

“Our partnership with Discovery Education helps GPB fulfill its core mission of providing informative and enriching programming and educational resources,” says GPB President and Executive Director Teya Ryan. “We are pleased to continue to work with Discovery Education to provide the highest quality digital content currently available to educators and students.”

“Across Georgia, the letters ‘GPB’ are synonymous with high-quality educational services, and we are pleased to continue our strong relationship with this outstanding partner,” commented Andy Schaefer, Discovery Education Vice President. “The tremendous usage of this service by Georgia teachers speaks well of GPB's efforts to provide the best educational resources available.”

MORE

The Discovery Educator Network (DEN), a global community of more than 100,000 educators passionate about integrating media into classroom curriculum, also will continue to support the educators served by GPB. Through the DEN, educators have unlimited access to a wide range of professional development opportunities, teacher generated projects and tools.

For more information on Georgia Public Broadcasting's educational services, please visit www.gpb.org.

For more information on Discovery Education content, or any other products and services from Discovery Education, please visit www.discoveryeducation.com or call 800-323-9084.

About Discovery Education

Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) revolutionized television with Discovery Channel and is now transforming classrooms through Discovery Education. Powered by the number one nonfiction media company in the world, Discovery Education combines scientifically proven, standards-based digital media and a dynamic user community in order to empower teachers to improve student achievement. Already, more than half of all U.S. schools access Discovery Education digital services. Explore the future of education at www.discoveryeducation.com.

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