



NEWS RELEASE

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Educators Set to Begin New School Year with Enhanced Curricular Resources and Integration Tools from Discovery Education

Upgrades offer educators improved search capabilities, as well as expanded student access and new interactive games and tutorials that further engage 21st century learners

Silver Spring, Md. (Aug. 3, 2009) – Educators returning to their classrooms for the 2009-2010 school year will be greeted with enhanced digital services from Discovery Education. Among the new upgrades are a universal search function that allows users to find content across Discovery Education’s *streaming*, Science, Health, and MediaShare services. Other critical enhancements include the addition of Flash video to Discovery Education’s media player, a more robust student experience, and the introduction of a variety of new asset types to Discovery’s rich library of digital media, including a significant increase in math resources.

“The new upgrades to Discovery Education’s digital services are fantastic,” explained Laura Pilker of Trinity Lutheran School in Joppa, Md. “The new features will allow me to spend less time preparing for class and more time teaching, and the additional Skill Builders, games and reading passages give me even more tools with which to engage my students.”

The increased search capabilities will save time for the more than one million users of Discovery Education services by allowing them to search through high quality digital assets using one search engine, effectively putting the combined resources of Discovery Education *streaming*, Science, Health, MediaShare, and the Discovery Educator Network (DEN) at any educator’s fingertips. In addition, the new search function offers state-of-the-art filtering and recommendation functionality, providing users related content and digital assets they may find of interest.

Discovery Education also has upgraded the media player in all its digital services to support Flash video. The addition of Flash video eases the management of classroom technologies by supporting one type of video file for both Mac and Microsoft platforms.

In addition, Discovery Education has added a number of new content types to Discovery Education *streaming* Plus that will further engage language arts and mathematics students.

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Discovery Education's Skill Builders now capture students' attention and develop their problem solving skills in core subject areas through hands-on experiences. To reinforce essential language arts and mathematics concepts, more than 100 games, including *Supernova Sentence Puzzles* and *Leon's Math Dojo*, have been added. Also, more than 150 Spanish-language reading passages that help ELL students comprehend core concepts in life, earth and space, and physical science have been added to Discovery Education Science.

Finally, Discovery Education has added a number of teacher tools that help educators easily assign digital quizzes, writing prompts, and assignments to either individual students or groups of students. Using their own unique logins, students anywhere, at anytime can access digital class work as assigned by their teacher as well as search through thousands of multimedia resources for their own projects.

According to Kelli Campbell, Discovery Education Senior Vice President of Content and Product Development, "With a million active users and 100,000 DEN members, we're in a unique position to monitor what technology and content works effectively in the classroom. The enhancements to Discovery Education's suite of digital services are the direct result of the outstanding feedback our user community provides each day. We look forward to continuing our partnership with America's educators to create services that support our joint mission to engage students and improve academic achievement."

For more information on Discovery Education's suite of digital services, please visit www.discoveryeducation.com or call 800-323-9084.

About Discovery Education

Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) revolutionized television with Discovery Channel and is now transforming classrooms through Discovery Education. Powered by the number one nonfiction media company in the world, Discovery Education combines scientifically proven, standards-based digital media and a dynamic user community in order to empower teachers to improve student achievement. Already, more than half of all U.S. schools access Discovery Education digital services. Explore the future of education at www.discoveryeducation.com.

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