



NEWS RELEASE

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Contacts: Stephen Wakefield, Discovery Education
240-662-2893
stephen_wakefield@discovery.com

Sandy Fash, C. Blohm & Associates
608-839-9800
sandy@cblohm.com

Northside Independent School District and Prince George's County Schools View One Million Videos Using Discovery Education *streaming*

Milestone demonstrates districts' commitment to using digital content in the classroom

Silver Spring, Md. (July 16, 2009) – [Northside Independent School District](#) in San Antonio, Texas, and [Prince George's County Public Schools](#) in Md., through a strong commitment to engaging students through digital media, are among the first school districts in the nation to view one million videos through [Discovery Education *streaming*](#).

Discovery Education *streaming*, the digital video-based learning resource scientifically shown to improve academic achievement, offers teachers and students a library of up to 9,000 full-length videos segmented into 71,000 content-specific clips tied directly to state and national standards. Searchable by keyword, content area and grade level, the rich video content and other digital assets from Discovery Education can be easily integrated into curriculum to engage today's students in learning.

Discovery Education *streaming* is provided to Northside Independent School District (ISD) educators and students through local public broadcaster KLRN. A student at Clark High School made the millionth view, streaming "Assignment Discovery: An Inside Look at the Flu." To recognize the milestone, representatives from KLRN and Discovery Education presented Clark High School with video resources for science classes and highlighted Superintendent John Folks for his dedication to engaging students with 21st century learning tools and services.

According to Folks, "Using technology to increase academic excellence is a top priority for Northside ISD. By using services like KLRN Connect and Discovery Education *streaming*, whose content is shown to improve student achievement, we continue to be on the leading edge of technological innovation in the San Antonio region."

The millionth streamed video for Prince George's County Public Schools was "The Magic School Bus Gets Charged," and was viewed by a class at Oakcrest Elementary School. According to Dr. William Hite, Jr., Superintendent, Prince George's County Public Schools, "I credit the educators of Prince George's County for their hard work in reaching this important milestone. This accomplishment is a testament to their dedication to engaging students in

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learning through the integration of high-quality digital media into curriculum.” This summer, Discovery Education and Prince George’s County will recognize this milestone with a ceremony at the district.

In addition to providing digital content, Discovery Education continues to build capacity and to support educators with one of the nation’s largest professional learning communities, the Discovery Educator Network. Through the Discovery Educator Network, educators in both districts have access to a wide range of technology training as well as a resource library of teacher-generated projects and tools.

According to Andy Schaefer, Discovery Education Vice President, “A number of years ago, forward-thinking districts such as Northside ISD and Prince George’s County Public Schools became the leading edge of a movement to engage students through the power of digital content. We are proud of the dedication the Northside and Prince George’s County school systems have shown to this effort, and look forward to supporting them and our many other partner schools as they integrate Discovery Education content into their curriculum.”

For more information on Discovery Education *streaming*, Discovery Education’s professional development services, or any other products and services from Discovery Education, please visit www.discoveryeducation.com or call 800-323-9084.

About Discovery Education

Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) revolutionized television with Discovery Channel and is now transforming classrooms through Discovery Education. Powered by the number one nonfiction media company in the world, Discovery Education combines scientifically proven, standards-based digital media and a dynamic user community in order to empower teachers to improve student achievement. Already, more than half of all U.S. schools access Discovery Education digital services. Explore the future of education at www.discoveryeducation.com.

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