



NEWS RELEASE

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Discovery Education *streaming* Honored with 2009 Distinguished Achievement Award

The Association of Educational Publishers highlights high-quality video streaming service

Silver Spring, Md. (June 15, 2009) – On June 12, 2009, Discovery Education was honored by The Association of Educational Publishers (AEP) with a 2009 Distinguished Achievement Award for its flagship service, Discovery Education *streaming*. Discovery Education *streaming* was given the award in the Curriculum category for Reference Resources in grades six through eight.

Available in more than half of all U.S. schools, Discovery Education *streaming* offers teachers and students a library of up to 9,000 videos and 70,000 video clips aligned to state academic and testing standards. Searchable by keyword, content area and grade level, the rich video content and other digital assets from Discovery Education integrate seamlessly into curriculum and engage students in learning. Discovery Education *streaming* is the only digital video-based learning resource scientifically shown to increase academic achievement.

“Today’s technology savvy students enter the classroom possessing a wide range of skills different from those of their parents and teachers. We’ve designed Discovery Education *streaming* to engage these children and appeal to multiple learning styles to extend learning and achievement,” said Kelli Campbell, Discovery Education Senior Vice President of Content and Product Development. “We are very honored that AEP has recognized Discovery Education *streaming* with this award.”

AEP is a national, nonprofit professional organization for educational publishers and content developers. A complete list of AEP award winners can be found at <http://www.aepweb.org/awards/curricwin.htm>.

For more information about Discovery Education and its services, visit www.discoveryeducation.com, or call 800-323-9084.

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About Discovery Education

Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) revolutionized television with Discovery Channel and is now transforming classrooms through Discovery Education. Powered by the number one nonfiction media company in the world, Discovery Education combines scientifically proven, standards-based digital media and a dynamic user community in order to empower teachers to improve student achievement. Already, more than half of all U.S. schools access Discovery Education digital services. Explore the future of education at www.discoveryeducation.com.

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