



## NEWS RELEASE

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### **Colorado Springs School District #11 Chooses Discovery Education Services to Help Increase Academic Achievement**

*Digital content, health curriculum, professional development, and hardware provide comprehensive solution*

**Silver Spring, Md.** (April 29, 2009) – Educators and students in [Colorado Springs School District #11](#) can now access high-quality streaming video, images, health curriculum, and other digital media, thanks to a commitment by school administrators to improve student achievement through the integration of [Discovery Education](#) digital services and hardware.

Among the services purchased by Colorado Springs District #11 for its 48 schools are Discovery Education *streaming Plus*, the digital video-based learning resource containing more than 9,000 titles and scientifically shown to improve academic achievement. In addition, educators also can access Discovery Education Health, the digital standards-based health and prevention library that addresses the needs of the whole student. The district also has selected Discovery Education to provide customized professional development services to help Colorado Springs educators maximize the power of digital media to engage students in learning.

The district also will have access to Discovery Education MediaShare, the Web-based content sharing system that empowers teacher collaboration through uploading, sharing, managing, and distributing user-created or licensed content, as well as Discovery Media Servers. Powered by Dell™ PowerEdge™ servers, Discovery Media Servers allow teachers to access content from Discovery Education locally, preserving external Internet bandwidth.

“The use of digital media has proven to be effective in improving student achievement,” said Superintendent of Colorado Springs School District #11 Dr. Terry Bishop. “Discovery Education provides not only high-quality digital media aligned to Colorado state standards, but also high impact professional development that makes sure we use these tools in the most effective way possible.”

In addition to providing digital content, relevant professional development, and trusted hardware, Discovery Education also continues to build capacity and to support educators with one of the nation’s largest professional learning communities, the Discovery Educator Network. Through

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the Discovery Educator Network, educators have access to a wide range of technology training as well as a resource library of teacher-generated projects and tools.

“We are excited to partner with the educators in Colorado Springs to improve student achievement,” said Mike Botte, Director, Discovery Education. “We understand the importance of providing not only the right content to engage students in learning, but also the consistent professional development that will help maximize the district’s investment in those tools.”

For more information on Discovery Education *streaming Plus*, Discovery Education’s professional development services, or any other products and services from Discovery Education, please visit [www.discoveryeducation.com](http://www.discoveryeducation.com) or call 800-323-9084.

### **About Discovery Education**

Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) revolutionized television with Discovery Channel and is now transforming classrooms through Discovery Education. Powered by the number one nonfiction media company in the world, Discovery Education combines scientifically proven, standards-based digital media and a dynamic user community in order to empower teachers to improve student achievement. Already, more than half of all U.S. schools access Discovery Education digital services. Explore the future of education at [www.discoveryeducation.com](http://www.discoveryeducation.com).

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