



P R E S S R E L E A S E

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Discovery Education to Launch International Travel Program for Students and Teachers

New Discovery Student Adventures Combine Adventure and Learning to Bring the Discovery Experience to Life

Silver Spring, Md. (March 17, 2009) – [Discovery Education](#) announced today the launch of *Discovery Student Adventures*. Embodying the sense of imagination and exhilaration found in Discovery Education’s classroom services, *Discovery Student Adventures* are immersive, educational and inspirational trips uniquely tailored to bring the world to life for students and teachers.

In the summer of 2010, Discovery Education will offer adventure-based international trips for students in grades 5-12, and accompanying teachers, to eight destinations including: the Arctic, Australia, China, Costa Rica, Ecuador and the Galapagos Islands, Italy and Greece, New Zealand and Fiji, and South Africa. *Discovery Student Adventures* is accepting applications for teachers at www.discoverystudentadventures.com right now. Student applications will be accepted beginning May 1, 2009.

Discovery Student Adventures employs a unique mix of academics and adventure to bring the Discovery essence to life. Once a student decides to travel with Discovery Education, the journey begins. In the months prior to the trip, students are provided with pre-trip assignments, destination videos and other communications to prepare and excite them for their journey. Teachers also are offered a variety of educational resources, including lesson plans and videos related to each destination to use in their classroom and to engage students traveling with them.

Discovery Education strives to go deeper, journey further and explore beyond the expected so that each trip is a true *Discovery Student Adventure*. Whether spending the night in a snow cave in New Zealand, camping among ancient Inca ruins in Ecuador, or witnessing sharks in their natural habitat from a dive cage in Africa, students are sure to become empowered through self exploration as they see more of the world through Discovery adventures and hands-on learning activities. Currently, Animal Planet Chief Ocean Correspondent Philippe Cousteau is scheduled to accompany students on one of the 2010 *Discovery Student Adventures*.

In addition, students in 9th through 12th grades are eligible to earn high school credits for their participation in the *Discovery Student Adventures* program.

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“Discovery’s mission has always been to help people explore their natural curiosity about the people, places and cultures that make up our dynamic planet,” explained Lori McFarling, Divisional Marketing Officer, Discovery Education. “The launch of *Discovery Student Adventures* allows us to take that commitment one step further. We are thrilled to offer students and teachers the opportunity to experience first-hand how awe-inspiring our planet truly is right now. Teachers who accompany these trips will return to the classroom with a unique perspective on our planet, and will be empowered to share their experiences with their classrooms. No matter your age, a *Discovery Student Adventure* will change how you see the world.”

Teacher Applications Now Being Accepted

Teachers of grades 5-12 are invited to experience the 2010 *Discovery Student Adventures* trips by guiding and chaperoning a group of students throughout one of the eight incredible destinations. These teachers will be active participants in all activities, gaining a unique experience they can take back into their classrooms at home. *Discovery Student Adventures* is highly selective and rigorous in choosing its teachers. Teachers leading a group also may be able to earn Continuing Education Credits for their participation.

Discovery Education is working with World Adventures Unlimited, Inc., a subsidiary of Ambassadors Group, Inc. (NASDAQ: EPAX) to implement and operate these trips. Considered one of the world’s most recognized and respected educational travel providers, Ambassadors Group has traveled more than 400,000 students, teachers and adults to 49 countries on all seven continents for more than 40 years.

“We are extremely pleased to partner with Discovery Education. This partnership will enable us to offer students and teachers the opportunity to live the Discovery experience firsthand,” said Jeff Thomas, President and CEO of Ambassadors Group. “We have seen a growing need for travel programs geared to the adventure learning segment for students seeking to mix adventure and education with unique global destinations, and are in a strong position to help provide this offering.”

For more information on *Discovery Student Adventures* and to become involved, visit: www.discoverystudentadventures.com. For more information about Discovery Education, visit www.discoveryeducation.com or call 800-323-9084.

About Discovery Education

Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) revolutionized television with Discovery Channel and is now transforming classrooms through Discovery Education. Powered by the number one nonfiction media company in the world, Discovery Education combines scientifically proven, standards-based digital media and a dynamic user community in order to empower teachers to improve student achievement. Already, more than half of all U.S. schools access Discovery Education digital services. Explore the future of education at www.discoveryeducation.com.

About Ambassadors Group

Ambassadors Group, Inc. (NASDAQ: EPAX) is a socially conscious, education company located in Spokane, Washington. Ambassadors Group is the parent company of People to People Ambassador Programs, new subsidiary World Adventures Unlimited, Inc., and BookRags, an educational research website. The company also oversees the Washington School of World Studies, an accredited travel study and distance learning school. Learn more at www.ambassadorsgroup.com.