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FOR IMMEDIATE RELEASE

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Discovery Education Science Chosen as 2009 CODiE Award Finalist

*SIIA selects science-focused digital solution as finalist in
'Best Science Instructional Solution' category*

Silver Spring, Md. (Feb. 26, 2009) – The Software & Information Industry Association (SIIA) has selected the Discovery Education Science service from Discovery Education as a finalist in the 2009 CODiE Awards in the “Best Science Instructional Solution” category.

Aligned to state education standards, Discovery Education Science empowers educators to quickly locate and use a variety of engaging multimedia resources, including videos, animations, images, articles, and virtual labs, to reach elementary and middle school students through a familiar medium that they are eager to use in the classroom. Students have unique usernames and passwords, enabling their teachers to create individual learning plans.

“Discovery Education is dedicated to improving student achievement in the sciences across the country. Through services like Discovery Education Science, and programs like the Discovery Education 3M Young Scientist Challenge and the Siemens We Can Change the World Challenge, we are committed to jumpstarting student interest in science. We are honored that SIIA and the CODiE award judges have recognized us as a finalist,” said Discovery Education Senior Vice President of Content and Product Development, Kelli Campbell.

Organized around an inquiry-based framework, and covering Physical, Earth and Space, and Life Sciences, Discovery Education Science encourages exploration, stimulates critical thinking, and deepens students’ understanding of science. The online assessment tool built into the service provides teachers and students with information on which skills and concepts have been mastered, and also directs individual students to remedial activities that address areas in need of improvement.

The CODiE Awards are the industry’s only peer-reviewed awards program, which provides organizations in the education field with a unique opportunity to earn praise from their competitors. Now in its twenty-fourth year, the CODiE Awards program has raised the standard for excellence and serves as a prestigious representation of outstanding achievement and vision in the software and information industry.

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For more information on Discovery Education Science or any other products and services from Discovery Education, please visit www.discoveryeducation.com or call 800-323-9084.

About Discovery Education

Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) revolutionized television with Discovery Channel and is now transforming classrooms through Discovery Education. Powered by the number one nonfiction media company in the world, Discovery Education combines scientifically proven, standards-based digital media and a dynamic user community in order to empower teachers to improve student achievement. Already, more than half of all U.S. schools access Discovery Education digital services. Explore the future of education at www.discoveryeducation.com.

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