



NEWS RELEASE

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New Time-Saving Features Debut on Discovery Education *streaming*

Upgrades to Discovery Education streaming give educators even faster access to the highest quality digital content, integration tools and professional development

Silver Spring, Md. (Jan. 20, 2009) – Saving educators’ time and further enriching their overall user experience, [Discovery Education](#) announces several key upgrades to [Discovery Education *streaming*](#). The digital video-based learning resource now features an enhanced landing page that allows users to access all Discovery Education services, preview new additions to the media library, encourages customization and personalization, and more.

The new Discovery Education *streaming* landing page, “My Discovery Education” (“My DE”), allows the more than 1 million users to access their Discovery Education services. The “My DE” page presents educators with the newest additions to their Discovery Education media library, helping them easily identify and utilize new content added to the service’s library of more than 5,000 videos and 50,000 video clips.

In addition, “My DE” empowers educators to personalize their Discovery Education experience based on their classroom needs and interests. Educators using the services can choose to add calendars customized by subject matter, blog headlines and more to their “My DE” homepage. The web page also provides quick links to district, school, and other saved media, assignments and quizzes across all Discovery Education services to which they subscribe.

Finally, the “My DE” page now includes one central location from which educators can view and register for Discovery Education’s Professional Development opportunities. Led by nationally-renowned presenters, such as Hall Davidson, Steve Dembo, Lance Rougeux, and Jannita Demian, Discovery Education’s Professional Development Team each year works with tens of thousands of educators to help improve student achievement with the latest educational technology resources.

According to Kelli Campbell, Discovery Education Senior Vice President of Content and Product Development, “Instead of playing an entire film, usage data shows educators are increasingly using 2-3 minute key concept clips. Teacher feedback indicates clips are

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incorporated as core lesson components to illustrate difficult concepts and engage the student. The new features added to Discovery Education save valuable preparation time and provide even greater flexibility for the teacher to locate standards-correlated video clips for individualized student assignments.”

For more information on Discovery Education *streaming*, or any other products and services from Discovery Education, please visit www.discoveryeducation.com or call 800-323-9084.

About Discovery Education

Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) revolutionized television with Discovery Channel and is now transforming classrooms through Discovery Education. Powered by the number one nonfiction media company in the world, Discovery Education combines scientifically proven, standards-based digital media and a dynamic user community in order to empower teachers to improve student achievement. Already, more than half of all U.S. schools access Discovery Education digital services. Explore the future of education at www.discoveryeducation.com.

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