

NEWS RELEASE

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Discovery Education Introduces Latest Version of *unitedstreaming*

*New content and features make the country's most popular
educational VOD service even better*

Silver Spring, MD (January 27, 2005) –Discovery Education, the leader in digital video and multimedia learning, today introduced the latest version of the award-winning ***unitedstreaming*** educational video-on-demand service. ***unitedstreaming***—recent winner of the *eSchool News* Readers' Choice Award for best Life, Earth, and Physical Science Teaching Software for elementary and secondary students—now includes even more features to help enhance usability and enable more efficient classroom integration.

"We're honored to be recognized by the readers of *eSchool News*—dedicated educators around the country—who have made ***unitedstreaming*** the premiere classroom video source for increasing student achievement," said Steve Sidel, Executive Vice President, Discovery Education. "In addition to over 470 new videos from some of the very best educational content developers, we're excited to introduce a number of great new features that will afford educators even more ways to take advantage of the power of educational video to engage and excite their students."

New features included in the latest version of ***unitedstreaming*** are available immediately at no additional charge and include:

New User Interface – Navigate easily and more quickly through the *unitedstreaming* site with some of the most popular functions moved to the main page.

New Video Content – Over 470 new full-length titles, including the award-winning Jeff Corwin Experience and Greatest Discoveries with Bill Nye.

Teacher Features – All-new tool that provides weekly featured video clips along with timely lesson plans and student activities.

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Writing Prompts – Powerful composition activities combining photographic images with text that encourage students to employ a wide range of writing strategies.

Clip Art Gallery – Collection of over 1,200 images designed specifically for classroom use that can easily be inserted into a variety of files.

Enhanced Search Feature – Use simple word searches to find individual video clips in addition to full length videos.

Network Manager Updates – Additional debugging tools, file space management rules, and automatic updates, along with improved control of download times and nomenclature for downloaded files.

Released in 2001, **unitedstreaming** is the leading educational digital video-on-demand service, and the only service proven to increase student achievement. With over 4,000 available full-length, core-curriculum videos chaptered into over 40,000 content-specific video clips, educators have the ability to enhance their lesson plans with rich multimedia content that is correlated to individual state education standards. **unitedstreaming** is currently licensed to over 43,000 schools across the United States, benefiting over 19 million students and their teachers. Free 30-day trials are available at www.unitedstreaming.com.

For more information about **unitedstreaming** or any of Discovery Education's other products and services, please visit www.discoveryed.com or call 800-323-9084.

About Discovery Education

Discovery Education is a division of Discovery Communications, Inc., the leading global real-world media and entertainment company. It produces and distributes high-quality digital video content in easy-to-use formats, in all core-curricular subject areas. Discovery Education is committed to creating scientifically proven, standards-based video resources for teachers, students, and parents that make a positive impact on student learning. Through strategic partnerships with over 25 public television stations across the country, its public service initiatives, products, and joint business ventures, Discovery Education helps educators around the world engage students in the joy of learning by allowing them to explore the world and satisfy their natural curiosity. For more information, visit www.discoveryed.com.