

NEWS RELEASE

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Discovery Education Introduces the Discovery Educator Network

Nationwide program connects teachers to their most valuable resource—each other

Silver Spring, MD (June 30, 2005) –Discovery Education today announced the formation of the Discovery Educator Network—a nationwide community of teacher-innovators who currently use digital media to make learning more powerful and engaging, and who will help other teachers learn how to take advantage of this powerful resource as well. Passionate, dynamic teachers, Discovery Educators will collaborate with like-minded peers around the country, to help their fellow teachers harness the power of digital learning.

“Education has always been part of Discovery's DNA,” said Steve Sidel, executive vice president, Discovery Education. “With the Discovery Educator Network, we continue to build upon our commitment to the world of education by helping to bring together a dynamic community of educators from around the world who are using digital media to make their classrooms more exciting and their lessons more effective.”

The Discovery Educator Network is positioned to become the largest virtual community of educators on the forefront of digital media in the classroom. As Discovery Educators, teachers will have the opportunity to share ideas and inspiration with other educators around the world with support from a nationwide Discovery Education staff rooted in education and committed to helping teachers harness the power of technology and digital media in the classroom. Discovery Educators will have the opportunity to serve on advisory boards, attend Discovery special events, participate in educational conferences and other professional development opportunities, and to be active users of the Discovery Educator Network discussion boards and active members of the Discovery Educator Network online community.

“Great teachers have the ability to challenge and motivate their students to always do their best and to develop the skills and confidence to grow into responsible, life-long learners,” said Coni Rechner, vice president, Discovery Educator Network. “It’s our goal with the Discovery Educator Network to support and collaborate with teachers seeking out new ways to bring out the very best in the students whose lives they touch.”

The first “class” of Discovery Educators includes:

Rachel Amstutz

Severna Park Middle School
Severna Park, MD

Passionate about education, Rachel is a math teacher and department chairperson who has collaborated within her county and state on numerous projects that enrich instruction and make learning meaningful. A portion of her master's degree focused on technology leadership and effectively using technology to enhance instruction.

Carole Y. L. Gooden

St. Lucie County Schools
St. Lucie, Florida

Originally from Jamaica, Carole has taught biology, chemistry and algebra at high school level in Jamaica and in St. Croix, U. S. Virgin Islands for many years, and served as a media specialist for over 30 years.

Katie Leach

Weatherly Area Schools
Middleton, Pennsylvania

Katie began her career as a social studies teacher and is now the Gifted Support Teacher for grades K-12. She believes that using videos and digital media provides student with a window to the world.

Josie Levine

Flushing, NY

Josie is the only K-12 educator to have been invited to participate in the White House Conference on Media Literacy. She has been profiled in educational publications and was featured in *TIME Magazine* as one of the "Faces on the Front Lines of the On-line-Curriculum Revolution."

Chris Marshall

Branch Crossing Junior High School
The Woodlands, Texas

Chris inspires his students every day with his "Power Videos" that integrate software, video, and evocative images into dynamic presentations that help learning come alive. He has a Master's degree in education and currently teaches 7th grade Science.

Lori Musick

Rancho Santa Margarita Middle School
Rancho Santa Margarita, CA

Lori has been teaching a variety of grades and subjects since leaving Ohio for California in 1984. For seven years, her district "loaned" her to the state to train teachers to use technology, but she's now back in the classroom teaching 7th grade science.

For more information about the Discovery Educator Network—including information about joining—or any of Discovery Educations products and services, visit www.discoveryeducation.com.

About Discovery Education

Discovery Education is a division of Discovery Communications, Inc., the leading global real-world media and entertainment company. The leader in digital video-based learning, Discovery Education produces and distributes high-quality digital video content in easy-to-use formats, in all core-curricular subject areas. Discovery Education is committed to creating scientifically proven, standards-based digital resources for teachers, students, and parents that make a positive impact on student learning. Through strategic partnerships with over 25 public television stations across the country, its public service initiatives, products, and joint business ventures, Discovery Education helps educators around the world engage students in the joy of learning by allowing them to explore the world and satisfy their natural curiosity. For more information, visit www.discoveryeducation.com.

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