

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Discovery Education Expands Discovery School Product Line

Over 250 new video, DVD, and CD-ROM titles for grades K-12 now available

Silver Spring, MD (January 28, 2005) –Discovery Education, the leader in digital video and multimedia learning, today added over 250 new video, DVD, and CD-ROM titles to the award-winning **Discovery School** line of educational products, bringing the total collection to over 1,000 titles. Supporting more than 25 core-curricular, K-12 subject areas, **Discovery School** products offer a wide selection of high quality, engaging, and interactive titles to support any classroom.

"These new **Discovery School** titles represent some of the very best Discovery networks content specifically developed to meet the classroom needs of today's educators," said Steve Sidel, Executive Vice President, Discovery Education. "And as with all **Discovery School** products, they also include complete lesson plans correlated to national standards for easy integration into teachers' existing curriculum."

In addition to all-new and updated titles in history, math, health, and literature, four new video series covering science, geography, and social studies will capture students' attention and stir their imagination:

Greatest Discoveries with Bill Nye – An eight-part series featuring lively and dramatic accounts of how the great discoveries of science were made, how they affected the development of scientific knowledge, and how they touch our lives today.

The Jeff Corwin Experience – Turning science into a lively field trip, 2004 Emmy Award-winning host Jeff Corwin gives students an up-close look at animals in their native habitat, while teaching a respect for nature rarely seen in programming of this type.

Daily Planet – An award-winning series from Discovery Channel Canada with the uncanny ability to find science in the most unusual places: firefighting, hurricane tracking, space travel, fishing, golf, and more.

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National Parks – A proud partner of America’s national parks, Discovery brings the screen to life exposing the magic and wonders found across the country. From the majesty of Yellowstone to the wonder of the everglades, teachers and students can take a virtual fieldtrip to America’s amazing national parks.

The **Discovery School** product line covers a broad range of topics in core subject areas for elementary and secondary education. Specific content, ordering, and pricing information is available at www.discoveryschool.com or by calling 888-892-3484.

For more information about any of Discovery Education’s other products and services, please visit www.discoveryed.com.

About Discovery Education

Discovery Education is a division of Discovery Communications, Inc., the leading global real-world media and entertainment company. It produces and distributes high-quality digital video content in easy-to-use formats, in all core-curricular subject areas. Discovery Education is committed to creating scientifically proven, standards-based video resources for teachers, students, and parents that make a positive impact on student learning. Through strategic partnerships with over 25 public television stations across the country, its public service initiatives, products, and joint business ventures, Discovery Education helps educators around the world engage students in the joy of learning by allowing them to explore the world and satisfy their natural curiosity. For more information, visit www.discoveryed.com.

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Editorial Note: Sample products are available for review.