

**Discovery Education's *Assignment Discovery*  
Wins Daytime Emmy Award**

Educational programming recognized as "Outstanding Children's Series"

**Silver Spring, MD** (May 18, 2004) – Discovery Education, the newly created division of Discovery Communications, Inc., has received the coveted Daytime Emmy Award for its *Assignment Discovery* series of educational programming, which airs on the Discovery Channel. The award—in the category of *Outstanding Children's Series*—was announced at a gala event in New York City Saturday night.

"We are honored that the Daytime Emmys have chosen truly educational programming for the Outstanding Children's Series award," said Ed DeLeon, Director of Product Development, Discovery Education, and Executive Producer of *Assignment Discovery*. "It's so rewarding to see this kind of recognition for a series like *Assignment Discovery* that's been created specifically for the classroom."

Each season of *Assignment Discovery* is composed of 25 hours of programming in core-curriculum subject areas, including science, world history, health, and world geography. Accompanying each episode are free teacher resources, which include pre- and post-viewing questions, video clips, and activities posted on [discoveryschool.com](http://discoveryschool.com). Programs air commercial free, are copyright-cleared for classroom use, and are also available for purchase by schools under the award-winning Discovery Channel School brand and as part of a subscription to Discovery Education's *unitedstreaming* digital video-on-demand service.

In addition to DeLeon, production credits for the Daytime Emmy Award include Nancy Walzog (Executive Producer), Jean Kaplan Teichroew (Supervising Producer), and Jean Meltzer (Producer).

*Assignment Discovery* airs weekdays from 9 a.m. to 10 a.m. Eastern and Pacific time on the Discovery Channel. For more information, visit [www.discoveryschool.com](http://www.discoveryschool.com).

**About Discovery Education**

Discovery Education, the newly created division of Discovery Communications, Inc., is the leader in digital video and multimedia-based learning. It incorporates the existing Discovery Channel School product line of over 750 DVDs, videos, CD-ROMs, and print resources, the recently acquired United Learning line of health-education and prevention-curriculum programs, the cutting-edge teacher and student resources of [Discoveryschool.com](http://Discoveryschool.com), and the *unitedstreaming* digital video-on-demand application—a collection of over 2,200 core-curriculum, standards-based videos—that has been scientifically proven to increase student achievement in an independent evaluation. Discovery Education products reach

over 90,000 schools across the United States, serving 1.5 million teachers and their 35 million students each year. For more information, visit [www.discovery.com](http://www.discovery.com)

-30-

Media Contacts:

David Pendery, Discovery Education  
800-323 9084 x128; [david\\_pendery@discovery.com](mailto:david_pendery@discovery.com)

Charlene Blohm, C. Blohm & Associates  
608-839-9800; [charlene@cblohm.com](mailto:charlene@cblohm.com)