

NEWS RELEASE

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Discovery Education Expands *unitedstreaming* Resources *1,000 new video titles and major feature enhancements help teachers improve student achievement*

Silver Spring, MD (March 6, 2006) – Discovery Education, the leader in digital video-based learning, is introducing significant additions and updates to *unitedstreaming* – the most widely used digital video-based learning resource for schools, and the only service of its kind proven to increase student achievement. Over 1,000 new video programs from leading educational producers are being added to the service, bringing the total number of titles available through *unitedstreaming* to more than 5,000. In addition, major feature enhancements make it easier than ever for teachers to integrate this technology into their classrooms and other learning environments.

New content updates to *unitedstreaming* include:

- Dozens of episodes from Scholastic's multi-award-winning series *Magic School Bus*, *I Spy*, *Dear America*, and *Royal Diaries*
- The complete MathMastery series, addressing key concepts in math, from addition to algebra
- Hundreds of programs in multiple subject areas from BBC Worldwide and Channel 4 Learning
- Spanish language instructional series for elementary and middle grades from Northern Arizona University
- New Professional Development programs for teachers from the Association for Supervision and Curriculum Development (ASCD)
- The *Animated Hero Classics* series from Nest Family Entertainment
- New video programs from Discovery Education's Emmy-award winning series *Assignment Discovery* and *TLC Elementary School*, plus other programs from Discovery Networks such as *The Jeff Corwin Experience*

In addition, *unitedstreaming* now offers new and enhanced features to help teachers find exactly what they need for the classroom.

- “Quiz Center” allows teachers to create their own tests from a database of over 16,000 individual questions associated with specific video clips.
- New targeted search technology helps users find relevant content even more quickly than before.
- “Assignment Builder” now allows teachers to insert web links into their assignments.
- *Unitedstreaming* Server Manager software, used in local server implementations, has been upgraded with new intelligent tools that manage content updates and server storage space.

“We actively seek input from *unitedstreaming* customers and users. They are a terrific source of ideas for continually enhancing the service, and we’re delighted to be able to integrate so many of their suggestions in this latest upgrade,” said Ron Reed, Executive Vice President, School Services, Discovery Education. “We’re particularly happy to welcome Scholastic, Channel 4 Learning, the BBC, ASCD, Northern Arizona University, MathMastery, and Nest Family Entertainment as partners in helping teachers around the world harness the power of broadband and digital media to engage and inspire students.”

About Discovery Education

Discovery Education is a division of Discovery Communications, the leading global real-world and knowledge-based media company. The leader in digital video-based learning, Discovery Education produces and distributes high-quality digital video content in easy-to-use formats, in all core-curricular subject areas. Its award-winning digital learning resources are licensed to more than 70,000 schools across the United States. Discovery Education is committed to creating scientifically proven, standards-based digital resources for teachers, students, and parents. Through strategic partnerships with over 25 public television stations across the country, its public service initiatives, products, and joint business ventures, Discovery Education helps educators around the world harness the power of broadband and media to connect their students to a world of learning. For more information, visit www.discoveryeducation.com.