

NEWS RELEASE

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Discovery Education Announces Winners of *unitedstreaming* South Africa Sweepstakes

Five teachers will experience the educational expedition of a lifetime

Silver Spring, MD (March 6, 2005) – Discovery Education, the leader in digital video-based learning, and Discovery Channel Global Education Partnership, a non-profit organization dedicated to providing educational technology resources to children in remote and disadvantaged regions of the world, today announced the winners of the ***unitedstreaming* South Africa Sweepstakes**. Five teachers from across the country have been selected to experience a week-long trip to South Africa, where they will visit a local school and share experiences with South African educators.

Through videoblogging technology and daily online posts, the five winning teachers will involve colleagues and students across the United States in this learning experience. They will return home with content and resources to engage their students in digital storytelling and other project-based learning applications. They will also share these resources with educators throughout the nation via the Discovery Educator Network.

The five winners of the ***unitedstreaming* South Africa Sweepstakes** are:

- Jan Woodul, Teacher, Abernathy Elementary School, Abernathy ISD, Abernathy, Texas
- Adam Leonard, Teacher, Berlin High School, Berlin PSD, Plantsville, Connecticut
- Philip Dolan, Teacher, Saint Lawrence School, Catholic Telemedia Network, Santa Clara, California
- Penelope Crawford, Media Specialist/Teacher, Everglades School, Collier CPSD, Naples, Florida
- Ridge Baumeister, Teacher, Horizon Middle School, Bismarck SD1, Bismarck, North Dakota

"Every day, teachers across the country use *unitedstreaming* to connect their students to the world around them," said Ron Reed, Executive Vice President, School Services, Discovery Education. "By working with the Discovery Channel Global Education Partnership, we're able to give these five educators a unique educational and cultural experience, and an opportunity to explore the world in true Discovery fashion."

The sweepstakes winners were selected from a random drawing of educators who logged onto *unitedstreaming* 10 or more times between September 26, 2005, and December 31, 2005. In addition to round-trip airfare and hotel accommodations in South Africa, the winners will also visit a Discovery Channel Global Education Partnership Learning Center, tour a Game Reserve, and conduct excursions to Soweto, Johannesburg, and other sites.

In addition to the grand prize winners, Discovery Education awarded InFocus projectors to 50 First Prize winners randomly selected from all educators who registered and logged in five or more times during the sweepstakes period.

For more information about the ***unitedstreaming* South Africa Sweepstakes**, please visit www.unitedstreaming.com/sweepstakes or call 800-323-9084.

About Discovery Education

Discovery Education is a division of Discovery Communications, the leading global real-world and knowledge-based media company. The leader in digital video-based learning, Discovery Education produces and distributes high-quality digital video content in easy-to-use formats, in all core-curricular subject areas. Its award-winning digital learning resources are licensed to more than 70,000 schools across the United States. Discovery Education is committed to creating scientifically proven, standards-based digital resources for teachers, students, and parents. Through strategic partnerships with over 25 public television stations across the country, its public service initiatives, products, and joint business ventures, Discovery Education helps educators around the world harness the power of broadband and media to connect their students to a world of learning. For more information, visit www.discoveryeducation.com.

About the Discovery Channel Global Education Partnership

Discovery Channel Global Education Partnership is a non-profit organization that was spearheaded by Discovery Communications, Inc. in 1997 as an effort to bring together partners from the public and private sectors in support of a unique, international, grassroots education and technology project serving disadvantaged communities. Through its Learning Center project and with donor support, the Partnership provides schools and community centers in under-resourced areas with a television and VCR, teacher training, and the on-going delivery of relevant educational video programming. The Partnership is active in nine countries: Angola, Mexico, Namibia, Peru, Romania, South Africa, Tanzania, Uganda and Zimbabwe and works closely to support the respective Ministry of Education programs to use technology to enhance teaching and learning. Worldwide, the Learning Center project serves more than 381,000 children to date and has trained more than 5,700 teachers in the use of TV and video in the classroom. For more information visit www.discoveryglobaled.org.