

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Discovery Education Wins AEP Distinguished Achievement Award

DiscoverySchool.com named Best Educational Website

Silver Spring, MD (July 23, 2004) – Discovery Education, the leader in digital video and multimedia learning, today announced the receipt of the 2004 Distinguished Achievement Award from the Association of Educational Publishers (AEP) for **DiscoverySchool.com** as “Best Educational Web Site.” The award, presented at a gala reception in Alexandria, Va., honors excellence in online educational publishing.

"Every day, more than 75,000 educators take advantage of the suite of free resources on DiscoverySchool.com, making it one of the most frequently visited education sites on the Web," said Paul Thomas, vice president, Discovery Education. "We're extremely proud of the recognition we've received from the AEP, and we will continue to develop innovative free tools to help educators enhance their classroom activities."

DiscoverySchool.com is a top-ten education website with exclusive free resources for K-12 teachers and students. In addition to the popular Kathy Schrock's Guide for Educators and the award-winning Puzzlemaker, features include:

Lesson Plans - Hundreds of ready-made lesson plans for grades K-12.

Custom Classroom - Create custom quizzes, puzzles, worksheets and lesson plans and save them in a personal account.

Curriculum Center - Library of activities, project ideas, puzzles and vocabulary lists.

Study Starters - Fast facts on life, earth and physical science topics.

On TV - Schedules and descriptions for Cable in the Classroom programming—free to tape and use in the classroom.

Science Fair Central - Everything you need to know to plan a science fair.

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To take advantage of these and other great free educational resources from Discovery Education, visit www.discoveryschool.com.

About Discovery Education

Discovery Education, the newly created division of Discovery Communications, Inc., is the leader in digital video and multimedia-based learning. It incorporates the existing Discovery School product line of over 750 DVDs, videos, CD-ROMs, and print resources, the recently acquired United Learning line of health-education and prevention-curriculum programs, the cutting-edge teacher and student resources of DiscoverySchool.com, and the *unitedstreaming* digital video-on-demand application—a collection of over 2,300 core-curriculum, standards-based videos—that has been scientifically proven to increase student achievement in two independent evaluations. Discovery Education products reach over 90,000 schools across the United States, serving 1.5 million teachers and their 35 million students each year. For more information, visit www.discoveryed.com.