N E W S R E L E A S E

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Discovery Education Wins CINE Golden Eagle Award

"Africa Today" honored for excellence in filmmaking

Silver Spring, MD (June 27, 2005) – Discovery Education, the leader in digital video-based learning, today announced the receipt of a 2005 CINE Golden Eagle award for *Africa Today*, an episode of the Emmy Award-winning *Assignment Discovery* series on the Discovery Channel. The CINE Golden Eagle awards, distinguishing excellence in professional and amateur works, are recognized internationally as symbols of the highest production standards in filmmaking and videography.

"We're extremely honored to be chosen for this prestigious award," said Ed DeLeon, Director of Product Development, Discovery Education, and Executive Producer of *Assignment Discovery*. "Each season we strive to produce educational video programs that are engaging and informative, created with the very highest production values that audiences have come to expect from Discovery."

For the Spring 2005 competition, more than 300 judges viewed and evaluated hundreds of entries from around the world. These experienced professionals in the field of film and video production, as well as subject matter experts, serve in a volunteer capacity. Entries are judged using standards of overall excellence, evaluating such criteria as writing, sound, editing, creativity, visuals, insights, and the extent to which the film meets its stated goals and communicates with its audience.

Each year, *Assignment Discovery* airs 50 hours of programming in core-curriculum subject areas, including science, world history, health, and world geography. Accompanying each episode are free teacher resources, which include pre- and post-viewing questions, video clips, and activities posted on discoveryschool.com. Programs air commercial free, are copyright-cleared for classroom use, and are also available for purchase by schools under the award-winning Discovery School brand and as part of a subscription to Discovery Education's *unitedstreaming*™ service.

In addition to DeLeon, production credits for *Africa Today* include Jean Teichroew (Executive Producer), Chris Copeland (Producer), Nancy Walzog (Executive Producer), and Jean Meltzer (Producer).

For more information about Assignment Discovery, or any other Discovery Education products and services, please visit www.discoveryeducation.com.

About Discovery Education
Discovery Education is a division of Discovery Communications, Inc., the leading global real-world media and entertainment company. It produces and distributes high-quality digital video content in easy-to-use formats, in all core-curricular subject areas. The leader in digital video-based learning, Discovery Education is committed to creating scientifically proven, standards-based video resources for teachers, students, and parents that make a positive impact on student achievement. Through strategic partnerships with over 25 public television stations across the country, its public service initiatives, products, and joint business ventures, Discovery Education helps educators around the world engage students in the joy of learning by allowing them to explore the world and satisfy their natural curiosity. For more information, visit www.discoveryeducation.com.

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