

NEWS RELEASE

FOR IMMEDIATE RELEASE

Media Contacts:

David Pendery
Discovery Education
301-272-2526
david_pendery@discovery.com

Barbara Crystal
CDW-G
847-894-5498
bcrystal@cdw.com

Three Rural Schools Win Big in 2005 CDW-G/Discovery Education "Win a Wireless Lab" Sweepstakes

Vernon Hills, IL & Silver Spring, MD (June 28, 2005) – CDW Government, Inc. (CDW-G), and Discovery Education today announced Ellsworth High School (Ellsworth, KS), Ruth Moyer Elementary (Fort Thomas, KY), and Sheyenne Valley Career and Technology Center (Valley City, ND) as the grand prize winners of the 2005 "Win a Wireless Lab" sweepstakes. Drawing more than 78,000 entries in its third year, the sweepstakes is part of a partnership between the two companies to help K-12 schools across the country easily and effectively integrate technology resources into everyday curriculum.

"We couldn't be more excited to have expanded this sweepstakes with CDW-G so that even more teachers and students can benefit from having instant, wireless access to a wealth of educational resources," said Steve Sidel, executive vice president, Discovery Education. "These wireless labs will give hundreds of students the ability to explore far beyond the walls of their classrooms."

The three wireless computer lab grand prizes include: 20 IBM notebooks with three Cisco access points, 20 Toshiba tablet PCs with three Netgear access points, or 20 Sony notebooks with three Proxim access points. Each wireless lab also includes a Bretford mobile notebook cart that enables the notebooks to be easily transported from one classroom to another. In addition, an HP laser printer, an InFocus projector, and an APC back up unit are part of each grand prize package. The total value for each grand prize package exceeds \$40,000.

"The response to this year's 'Win a Wireless Lab' was absolutely overwhelming," said Chris Rother, CDW-G's vice president for education, state and local sales. "As a result of growing partner participation, three winners alike in their desire to bring technology to the classroom can offer enhanced classroom activities, collaborative learning, as well as improved vocational and career courses. We are proud to take part in a program that enriches the way students learn through technology."

About the Winners:

Ellsworth High School

Ellsworth, Kansas

IBM Wireless Lab

According to Technology Teacher Bernie Schulte, winning this sweepstakes couldn't have happened at a better time. Though this 200-student school in rural Kansas had just received approval to purchase 15 wireless laptops, paying for the new equipment would have been a struggle. Now, EHS will replace outdated desktop computers in their library—which doubles as the computer lab—with their new wireless lab, giving students more opportunities to work collaboratively.

Ruth Moyer Elementary

Fort Thomas, Kentucky

Sony Wireless Lab

Prior to winning their wireless lab, Ruth Moyer Elementary had a 3:1 student-to-computer ratio, but that was merely on paper. Outdated equipment in classrooms and computer labs didn't run current software programs to make them useable. District Technology Director Diana McGhee says the K-5 school's 342 students will all benefit from their new wireless lab, particularly the fourth graders who are required to complete a portfolio of written work and will now have access to a wonderful writing and research tool.

Sheyenne Valley Career and Technology Center

Valley City, ND

Toshiba Wireless Lab

SVACTC serves 120 onsite students from three local high schools with elective vocational and career courses in several subject areas, including health, automotive, graphic design and computer networking. Tech Coordinator Frank Egan predicts that access to this new technology will draw more high school and adult education students in to take these elective classes, and he is already planning additional in-service and trainings for SVACTC instructors.

Representatives from CDW-G and Discovery Education will soon be onsite to work with all three winning schools: installing the wireless labs and conducting training on how to get the most out of the new technology. For more information about the CDW-G/Discovery School "Win a Wireless Lab" sweepstakes, visit www.discoveryschool.com/cdwg.

About CDW-G

CDW Government, Inc. (CDW-G), a wholly owned subsidiary of CDW Corporation (NASDAQ: CDWC), a FORTUNE 500 company, is a trusted technology advisor and solutions provider to federal, state and local government agencies, as well as to educational institutions at all levels. CDW-G responds with a sense of urgency to customer technology needs, delivering best-in-class solutions from top-name brands such as APC, Cisco, HP, IBM, Microsoft, Sony, Symantec, Toshiba and ViewSonic. CDW-G focuses on building strong customer relationships with its knowledgeable account managers and technical specialists who provide extensive pre- and post-sales support.

For more information about CDW-G product offerings, procurement options, services and solutions, call 1.800.863.4239, or visit the CDW-G Web site at www.CDWG.com.

About Discovery Education

Discovery Education is a division of Discovery Communications, Inc., the leading global real-world media and entertainment company. The leader in digital video-based learning, Discovery Education produces and distributes high-quality digital video content in easy-to-use formats, in all core-curricular subject areas. Discovery Education is committed to creating scientifically proven, standards-based digital resources for teachers, students, and parents that make a positive impact on student learning. Through strategic partnerships with over 25 public television stations across the country, its public service initiatives, products, and joint business ventures, Discovery Education helps educators around the world engage students in the joy of learning by allowing them to explore the world and satisfy their natural curiosity. For more information, visit www.discoveryeducation.com.

- DCI -