

NEWS RELEASE

FOR IMMEDIATE RELEASE

Media Contacts:

David Pendery
Discovery Education
301-272-2526
david_pendery@discovery.com

Discovery Education Partners with CDW-G to Provide School Site-Based *unitedstreaming*TM Video Servers

New delivery options give schools greater flexibility for using video to enhance learning

Silver Spring, MD (June 1, 2005) – Discovery Education—the leader in digital learning—and CDW-G—a leading source of information technology solutions to governments and educators—today announced a new partnership to offer customized video servers to school districts across the country. Providing added flexibility, service, and value, these new video server options expand upon Discovery Education’s existing local hosting option for the award winning *unitedstreaming* video-on-demand service.

“CDW-G has built a strong reputation of delivering quality product offerings tailored to fit the unique needs of K-12 schools,” said Steve Sidel, executive vice president, Discovery Education. “Working with CDW-G will strengthen our already successful local hosting strategy and help provide schools with the most reliable educational video networking options at the best value available.”

Local hosting allows schools/school districts to access *unitedstreaming* content and features via server(s) installed on site. Video and other content is streamed or downloaded from the local network, decreasing the load on their Internet connection. Server management software ensures automatic, seamless updates of the locally hosted content during off-peak hours, and schools/school districts also have the option to add their own content, making it searchable and available only to users on their network.

“Discovery Education shares our commitment to providing teachers with quality products and exceptional service and support so they can devote their time and energy where it’s needed most—educating our children,” said David Hutchins, CDW-G director of education sales. “We are proud to partner with Discovery Education to deliver this highly innovative, standards-based video networking solution for schools across the country.”

- more -

Helping teachers around the world harness the power of digital media to engage and excite students, *unitedstreaming* is changing the way video is used in the classroom. The only service of its kind proven to increase student achievement¹, it features more than 4,000 available full-length videos chaptered into over 40,000 content-specific video clips that can be streamed or downloaded directly into the classroom, either via the Internet or through locally hosted video servers. *unitedstreaming* gives educators the ability to enhance their lesson plans with high-quality content that is correlated to individual state education standards, and also includes teachers' guides, student activities, sample lesson plans, classroom integration ideas, and almost 20,000 digital images covering all K-12 subject areas—all at no additional charge. A host of interactive features including a custom quiz creator, self-paced video tutorials, and training modules designed to help teachers learn how to easily incorporate *unitedstreaming* into their daily lessons are also included.

Discovery Education's online learning products are currently licensed to over 52,000 schools across the United States, benefiting over twenty million students and their teachers. Free 30-day trials are available at www.unitedstreaming.com.

For more information about this partnership, *unitedstreaming*, or any of Discovery Education's other products and services, please visit www.discoveryeducation.com or call 1-800-323-9084.

About Discovery Education

Discovery Education is a division of Discovery Communications, Inc., the leading global real-world media and entertainment company. It produces and distributes high-quality digital video content in easy-to-use formats, in all core-curricular subject areas. The leader in digital video and multimedia learning, Discovery Education is committed to creating scientifically proven, standards-based video resources for teachers, students, and parents that make a positive impact on student achievement. Through strategic partnerships with over 25 public television stations across the country, its public service initiatives, products, and joint business ventures, Discovery Education helps educators around the world engage students in the joy of learning by allowing them to explore the world and satisfy their natural curiosity. For more information, visit www.discoveryeducation.com.

About CDWG

A wholly owned subsidiary of CDW Corporation (NASDAQ: CDWC), a FORTUNE 500 company, CDW Government (CDW-G) is a trusted technology advisor to federal, state and local government agencies, as well as to educational institutions at all levels. CDW-G offers best-in-class technology products and services from top-name brands such as APC, Cisco, HP, IBM, Microsoft, Sony, Symantec, Toshiba and ViewSonic. For more information about CDW-G product offerings, procurement options, service and solutions, call 1.800.863.4239, or visit the CDW-G Web site at www.CDWG.com.

- DCI -

¹ Two independent random-assignment, control-group studies—conducted in rural Virginia in 2002 and urban Los Angeles, California in 2004—showed statistically significant improvement in Social Studies, Science, and Math performance for students exposed to video content from *unitedstreaming* over those students not exposed to the content. Details available online at <http://www.unitedstreaming.com/publicPages/evaluation2004.cfm>