



News Release

For Immediate Release

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Califone[®] Promotes Tim Ridgway to Vice President of Marketing *Ridgway to head strategic marketing for long-standing leader in education industry*

SAN FERNANDO, Calif. (Aug. 2, 2005) – *Califone* International, Inc., the premier manufacturer of high-quality audio technology for the education market, today announced the promotion of Tim Ridgway to Vice President of Marketing. Ridgway will continue developing marketing initiatives that support the company’s mission of developing sound presentation products that enable educators to differentiate and enliven instruction.

“Tim has been a key part of the company’s growth and we are thrilled to promote him to this important position,” said *Califone* President Roscoe Anthony. “His innovative thinking and practical management style have been critical to the company’s continued success in delivering products that transform the learning environment.”

In his new position, Ridgway will be responsible for developing and managing integrated marketing plans including corporate branding, advertising, warranty programs, dealer communications, e-commerce and visibility campaigns.

Ridgway joined *Califone* in 2003 as director of marketing to manage the company’s growing marketing programs. He spent the previous 10 years at Remo, the leading global drumhead and percussion manufacturer, first as business development manager then as communications director for the company. Ridgway holds a Bachelor of Science in Economics from the University of California at Irvine.

For more information about the company, visit www.califone.com or phone 1-800-722-0500.

About *Califone*

Califone was founded in 1946 and continues to be a leader in the design, development and manufacturing of audiovisual and supplemental curriculum products for use in education, presentation and professional markets. The company offers a complete line of audio solutions, wireless systems and multimedia products for small, medium and large presentation needs. *Califone* serves millions of educators and children in the PreK through higher education school environments and has expanded to serve business and industry, houses of worship, parks and recreation and other presentation markets as well. For more information, visit www.califone.com or phone (800) 722-0500.

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