



News Release

For Immediate Release

For more information contact:

Tim Ridgway

Califone, Inc.

800-722-0500 ext. 428

timr@califone.com

Charlene Blohm

C. Blohm & Associates, Inc.

608-839-9800

charlene@cblohm.com

***Califone*[®] Introduces New Infrared Headphones With Wireless Connectivity to Today's Technology**

*Califone Wireless USB Headphones receives audio from any device with USB port
for added convenience, lesson flexibility*

SAN FERNANDO, Calif. (March 23, 2006) – *Califone* International, Inc., the premier manufacturer of high-quality audio technology for the education market, today releases its Wireless USB Headphone with an Infrared USB Transmitter.

The new stereo headphones from *Califone* offer educators and librarians more instructional flexibility and fewer frustrations caused by tangled wires. The detached Infrared USB Transmitter enables wireless connectivity from any computing device and media player with a USB port to one or more listeners using the *Califone* Wireless Headphones. Almost all new desktop computers, laptops and handhelds on the market come equipped with USB ports, and some manufacturers have discontinued installing the traditional 3.5 mm audio port. USB technology provides a faster connection, ideal for listening to Internet-based audio. This feature is particularly important for lesson comprehension, as students must be able to hear the audio material clearly to process and understand the information.

Using the company's new product, teachers can facilitate group learning around a computer or laptop—up to five feet line of sight range—without disturbing other students. For schools faced with budget challenges, the *Califone* Wireless USB Headphones provide a solution for shared computer use in a lab, library or classroom. In addition, the headphones offer a more convenient option for mobile computing carts or 1:1 computing initiatives, providing tangle-free storage.

The stereo quality is useful for multimedia programs and language learning applications when audibility is a significant factor. Ambient noise-reducing earcups, ABS plastic construction, recessed wiring, and CE/C-UL certification ensure durability and student safety. When it's necessary for students to listen to audio-based lessons for long durations, the headphone's leatherette headband—fully adjustable to fit all sizes—and the replaceable foam-filled earpads provide added comfort for students.

MORE

“*Califone* continues to design and develop new products that assist educators in using audiovisual materials to enhance and enliven instruction,” said Tim Ridgway, vice president of marketing for *Califone*. “Our Wireless USB Headphones provide schools with access to the latest instructional audio content through new technology, yet offer an affordable, high-quality option that maximizes return on investment.”

The new products available from *Califone* are the 35IR-USB Master Wireless Headphone with Infrared USB Transmitter and the 35IR-B Companion Wireless Headphone without Transmitter, priced at \$63 and \$44 respectively. Purchase includes warranty specifically covering school and library use, which is not available typically with consumer electronics.

To order, contact a *Califone* dealer. For more information on the full line of *Califone* products that are designed specifically for school use and are C-UL/CE approved for school safety, call 1-800-722-0500 or visit www.califone.com to view and download the entire *Califone* catalog.

About *Califone*

Califone was founded in 1946 and continues to be a leader in the design, development and manufacturing of audiovisual and supplemental curriculum products for use in education, presentation and professional markets. The company offers a complete line of audio solutions, wireless systems and multimedia products for small, medium and large presentation needs. *Califone* serves millions of educators and children in the PreK through higher education school environments and has expanded to serve business and industry, houses of worship, parks and recreation and other presentation markets as well. For more information, visit www.califone.com or phone (800) 722-0500.

###

Editor's Note:

High-resolution photos are available to download at <http://www.califone.com/media>. After clicking on product images, scroll down to the 35IR-USB or 35IR-B under the Wireless Headphone Systems category. Pictures are available in color and black-and-white. For product pricing and description of each product, visit <http://www.califone.com/wireless/35ir.html> or contact Tim or Charlene.