

News Release

For Immediate Release

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***Califone*[®] Introduces Wireless Learning Center**

*New learning center helps schools meet NCLB literacy requirements
and helps students develop life-long skills*

CHATSWORTH, Calif. (June 1, 2004) – The use of listening centers as a tool for learning has increased in importance with implementation of the No Child Left Behind Act. Listening centers help students meet NCLB’s literacy goals for phonemic awareness, phonics, fluency, vocabulary, and comprehension. More importantly, students gain listening skills that are critical to success in all subject areas and in life. The introduction of a wireless listening center gives schools a convenient, portable learning tool to help students build skills for the future. *Califone* Inc., the premier manufacturer of quality audio technology for the education market, announces the introduction of the new Wireless Powered Learning Center (3432IR-PLC), an infrared, multi-station solution for classroom use.

The new wireless solution from *Califone* enhances the learning center experience for both the student and teacher. There are no cables to trip over or to get tangled. The patented infrared technology delivers full range, high fidelity audio from up to 15 feet away, so students do not have to huddle around the cassette player and be distracted by students in close proximity. The wireless center is adaptable to larger groups because the technology allows for more listeners than a traditional four- or eight-student wired listening center. Additional infrared headphones can simply be added.

One student in Jane Young’s first grade class at St. Matthew’s School in Pacific Palisades, Calif., showed his adept listening skills when he realized the voice he was hearing from the cassette player was that of another teacher at his school. Young’s innovative idea to have school faculty record some stories for their new *Califone* listening center helped create a more nurturing environment. Young said when the student came to the sudden realization his “face lit up and he cried out, ‘that’s Mrs. Doyle!’”

The 3432IR is the world’s first multi-station wireless cassette machine with standard features including the built-in microphone, pause and tone controls, and AC/DC operation for true portability.

MORE

“The Wireless Powered Learning Center enables schools to address multiple learning styles and create a dynamic classroom in an affordable, convenient manner,” said Terry Soley, president of *Califone*. “We’ve received countless requests from educators for an all-in-one listening center based around the wireless infrared concept. Our new product addresses that need.”

To order, contact a *Califone* dealer, or for more information on the full line of *Califone* products, call 1-800-722-0500 or visit www.califone.com to view the entire *Califone* catalog.

About *Califone*

Califone was founded in 1946 and continues to be a leader in the design, development and manufacturing of audiovisual and supplemental curriculum products for use in education, presentation and professional markets. The company offers a complete line of audio solutions, wireless systems and multimedia products for small, medium and large presentation needs. *Califone* serves millions of educators and children in the PreK through higher education school environments and has expanded to serve business and industry, houses of worship, parks and recreation and other presentation markets as well. For more information, visit www.califone.com or phone (800) 722-0500.

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