

**News Release**

For Immediate Release

For more information contact:

Tim Ridgway  
Califone, Inc.  
800-722-0500 ext. 2428  
[timr@califone.com](mailto:timr@califone.com)

Charlene Blohm  
C. Blohm & Associates, Inc.  
608-839-9800  
[charlene@cblohm.com](mailto:charlene@cblohm.com)

***Califone® Packs Power, Pliancy, Portability into Wireless Presentation System***  
*New PowerPro an economic way to enhance variety of school functions*

CHATSWORTH, Calif. (Feb. 16, 2005) – Large group school functions used to be a logistical and financial quagmire, bogged down with a multitude of wires and several heavy speakers, but not any more. *Califone* International, Inc., the premier manufacturer of high-quality audio technology for the education market, today introduces the PowerPro PA-916 to offer schools an economical yet flexible wireless presentation system that delivers high-quality audio.

A single PowerPro system easily reaches up to 1,000 people and can serve 3,000 to 10,000 people with wireless companion speakers. It is the first portable presentation system to offer wireless transmission, up to 300 feet, to any number of powered companion speakers, so it can expand to handle almost any meeting or event. Because the PowerPro is specifically designed for school use, educators do not need technical expertise, a large budget or a significant amount of time to operate the system. The PowerPro is a complete self-contained sound system on wheels with two built-in wireless mic receivers, a CD player, a variable speed cassette recorder/player and mixing panel. In addition, the system can connect to two wired microphones and two external recording devices or audio sources such as a VCR or DVD player, computer or interactive whiteboard.

Educators can use the system for a morning school-wide announcement distributed wirelessly to each classroom, and then use it in the afternoon for a school play rehearsal. With the voice priority feature, music during the play is automatically turned down when the performers begin to speak. In the evening, the PowerPro system can be wheeled to the school's football bleachers where parents and students are packed in for a pep rally. Over the roar of excited fans the school song can be heard loud and clear from the system's speaker like a beacon for victory. Following the game, the presentation system can be wheeled back to the school gymnasium for students and faculty to dance to the music from the system's CD player in celebration of the home team's win. These are just a few of the many possible school uses of this wireless and portable presentation system.

MORE

The newest presentation system from *Califone* significantly expands the applications and options for educators. It can be used in lecture halls, for vocal or prerecorded presentations, school or district organization meetings, theatre events and athletic functions. The U.S. Department of Education and many school facility planners envision schools of the future as integrated learning environments that meet the needs of all community members. School facilities could encompass public libraries, health services, fitness facilities and higher educational offerings for parents, businesses and citizens. As schools begin to function more as a community center, presentation systems that can be flexible to meet the requirements of changing venues and uses are ideal.

“Our new PowerPro helps make the daunting task of managing school events easier with a sound reinforcement system that can change to fit the function,” said Tim Ridgway, marketing director of *Califone*. The universal compatibility of the PowerPro with the company’s other wired and wireless products offers a cost-effective multimedia system for schools that need more than one presentation system or complete wireless connectivity.

To order, contact a *Califone* dealer, or for more information on the full line of *Califone* products that are specifically designed for school use and are C-UL/CE approved for school safety, call 1-800-722-0500 or visit [www.califone.com](http://www.califone.com) to view the entire *Califone* catalog.

#### **About *Califone***

*Califone* was founded in 1946 and continues to be a leader in the design, development and manufacturing of audiovisual and supplemental curriculum products for use in education, presentation and professional markets. The company offers a complete line of audio solutions, wireless systems and multimedia products for small, medium and large presentation needs. *Califone* serves millions of educators and children in the PreK through higher education school environments and has expanded to serve business and industry, houses of worship, parks and recreation and other presentation markets as well. For more information, visit [www.califone.com](http://www.califone.com) or phone (800) 722-0500.

###

#### **Editor’s Note:**

The following URL offers the suggested retail price as well as a downloadable high-resolution jpeg and spec sheet of the product referenced in the release:

[http://www.califone.com/product\\_info.php?cPath=65&products\\_id=294](http://www.califone.com/product_info.php?cPath=65&products_id=294)