



**News Release**  
For Immediate Release

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## **Califone® Classroom Infrared System Offers Easy Install, Enhanced Sound Distribution, Greater Coverage**

*Drawing on expertise in high-quality, durable portable sound systems and wireless technology, Califone introduces its first in new line of installed sound systems*

SAN FERNANDO, Calif. (June 8, 2006) – Califone International, Inc., the premier manufacturer of high-quality audiovisual technology for academic and professional use, launches today a new line of installed presentation systems with the introduction of the Classroom Infrared System. Designed for installation in a variety of educational venues, the *Califone* Classroom Infrared System provides educators and presenters with significantly increased coverage and improved sound distribution over similar products.

“We understand the needs of educators for a system that fits their budgets yet offers safety, durability and superior sound quality for instructional uses,” said Tim Ridgway, vice president of marketing at *Califone*. “We’re using our expertise in portable presentation systems and wireless technology, in addition to the feedback from our customers, to deliver a top-of-the-line installed system at a cost-effective price.”

Numerous studies verify the educational benefits of sound field amplification systems, including increased on-task behavior and student attention to oral instruction, improved comprehension among ELL students, and reduced vocal strain and fatigue for teachers.

The *Califone* Classroom Infrared System offers all the benefits of wireless sound field amplification without the interference between adjacent classrooms, providing greater coverage and reception as well as even sound distribution. Two ceiling-mounted infrared receivers double the available coverage to accommodate large classrooms. Unlike systems using ceiling speakers, which randomly bounce the sound off walls, the Classroom Infrared System uses two powerful "array" speakers to project the sound pattern directly at the audience. Poor acoustics and the presence of background noise such as heating/air conditioning in classrooms often affect students’ ability to hear. With evenly distributed sound provided by the *Califone* presentation system, students in every area of the classroom can hear oral instruction and educational audio clearly.

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The “array” speakers are wall-mounted with heavy-duty steel brackets for hassle-free installation. The system also includes a lightweight belt-pack transmitter with lapel microphone for the educator, a wireless handheld microphone for student use, and a lockable metal case that stores the volume, bass and treble controls as well as the line inputs and outputs.

A six-year limited warranty and service support is included with the purchase of the Classroom Infrared System. The *Califone* warranty covers school and library use, which is not available typically with consumer electronics, making it a practical, cost-effective solution for libraries, schools and districts. The Classroom Infrared System, Model P130-IRSYS, costs \$950.

To order, contact a *Califone* dealer. For more information on the full line of *Califone* products that are designed for the education market and are C-UL/CE approved safe for school and library use, call 1-800-722-0500, or visit [www.califone.com](http://www.califone.com) to view and download the entire *Califone* catalog.

### **About *Califone***

*Califone* was founded in 1947 and continues to be a leader in the design, development and manufacturing of audiovisual and supplemental curriculum products for use in education, presentation and professional markets. The company offers a complete line of audio solutions, wireless systems and multimedia products for small, medium and large presentation needs. *Califone* serves millions of educators and children in the PreK through higher education school environments and has expanded to serve business and industry, houses of worship, parks and recreation and other presentation markets as well. For more information, visit [www.califone.com](http://www.califone.com) or phone (800) 722-0500.

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### **Editor’s Note:**

High-resolution product photos, in color and black-and-white, are available at [www.califone.com/media](http://www.califone.com/media). After logging in with the username and password provided, click on product images, then scroll and click on the “Installed Presentation Systems” product category. Click on P130-IRSYS to open the high-resolution photo and save/download to your computer.