



## News Release

For Immediate Release

For more information contact:

Tim Ridgway  
Califone, Inc.  
800-722-0500 ext. 428  
timr@califone.com

Charlene Blohm  
C. Blohm & Associates, Inc.  
608-839-9800  
charlene@cblohm.com

### **Califone Introduces Revolutionary Antimicrobial Headphones**

*New Technology Provides Protection Against The Growth of Bacteria, Mold and Mildew*

SAN FERNANDO, Calif. (Jan. 25, 2007) – Some microbes live from 20 minutes to two hours, which as every family with school-aged children knows can greatly affect attendance at school and work. To protect students against the growth of a broad range of bacteria, mold and mildew, Califone International, Inc., has revolutionized classroom technology by incorporating an antimicrobial compound to create the next generation of Monaural and Switchable Stereo/Mono headphones.

Created by AgION, a leading provider of engineered antimicrobial solutions, the compound is actually built into the headphones, not topically applied after manufacturing, is student safe and is the first of its kind to be used within audio-assisted products. It is registered by the Environmental Protection Agency (EPA), listed by the Food and Drug Administration (FDA) and certified by the National Science Foundation (NSF). The silver-based compound interferes with cell growth by distributing transport functions in the cell wall, inhibiting cell division and interrupting cell metabolism, thereby limiting the growth of bacteria and making it ideal for classroom use.

“According to the Centers for Disease Control, nearly 22 million school days are lost annually due to the common cold alone,” said Tim Ridgway, VP of Marketing for Califone. “To help reduce student exposure to bacteria in schools, we have combined our reliable, high-quality headphones with this advanced technology that attacks multiple targets in the microbe population.”

As the premier manufacturer of high-quality audio-visual technology for education and professional use, Califone is introducing two headphones using the antimicrobial technology: the Anti-Microbial Switchable Stereo/Mono Headphone and the Anti-Microbial Deluxe Monaural Headphone. The Stereo/Mono Headphone is ideal for both monaural language applications and stereo needs, with individual volume control and an adjustable, padded headband.

The Deluxe Headphone is the company’s most rugged headphone and the most popular choice for ESL/ELL applications. Holding up to frequent student use in language labs and classroom

media centers, this headphone also comes with slotted baffles that prevent accidental perforation of the internal speaker and has replaceable foam-filled ear cushions.

Both headphones are made with durable ABS plastic and include ambient noise-reducing earcups to keep students on task. Most importantly, these cutting-edge headphones incorporate a self-cleaning outer shell that protects students and maintains optimal performance for years.

Each model comes with the unique *Califone* warranty, which includes coverage for school, library and government use, typically not available for products purchased from consumer electronics stores. To order, contact a *Califone* dealer.

For more information on the full line of *Califone* products that are designed for the education market and are safe for school and library use, call 1-800-722-0500, or visit [www.califone.com](http://www.califone.com) to view and download the entire *Califone* catalog.

**About AgION Technologies, Inc.**

AgION<sup>®</sup> is registered trademark of AgION Technologies.

**About *Califone***

*Califone* was founded in 1947 and continues to be a leader in the design, development and manufacturing of audiovisual and supplemental curriculum products for use in education, presentation and professional markets. The company offers a complete line of audio solutions, wireless systems and multimedia products for small, medium and large presentation needs. *Califone* serves millions of educators and children in the PreK through higher education school environments and has expanded to serve business and industry, houses of worship, parks and recreation and other presentation markets as well.

###