



News Release

For Immediate Release

For more information contact:

Tim Ridgway
Califone, Inc.
800-722-0500 ext. 428
timr@califone.com

Charlene Blohm
C. Blohm & Associates, Inc.
608-839-9800
charlene@cblohm.com

Looking at Science and Technology Education Through a Microscopic Lens *Califone® Provides Durable and Safe Technology for Student Use*

SAN FERNANDO, Calif. (September 26, 2007) – As international studies show that students in the United States continue to fall behind other countries in science and math test scores, the results demonstrate that students are not adequately prepared for a global community that is shaped by science and technology. To help educators engage students in science, *Califone International, Inc.*, introduces a microscope built specifically for use in the classroom.

Whether examining a hair follicle, leaf, ant, or piece of cork, conducting experiments with a microscope gives students a chance to learn about the world around them up close. Additionally, hands-on classroom activities allow students to explore the many facets of science, technology and math, while encouraging the development of key skills they need to succeed in the 21st century.

Additionally, as the USB Microscope can be connected to a classroom computer, students can be split into groups to conduct experiments and see the whole picture on the screen at the same time. If the teacher chooses to instruct using the microscope, the image can be shown to the entire class using the classroom computer and a projector system.

The USB Microscope has a lens ideal for student-run experiments and a manual focus that ranges from 50 mm to infinite. With varying image resolution settings, a 24-bit true color resolution and video and snapshot capability, the unit also has built-in image and color compression for enhanced viewing.

Available at \$126, the USB Microscope comes with the unique *Califone* warranty, covering school, library and government use, a guarantee typically not available for products purchased from consumer electronics stores. To order, contact a *Califone* dealer.

For more information on the full line of *Califone* products that are designed for the education market and are safe for school and library use, call 1-800-722-0500, or visit www.califone.com to view and download the entire *Califone* catalog.

MORE

About *Califone*

Califone was founded in 1947 and continues to be a leader in the design, development and manufacturing of audiovisual and supplemental curriculum products for use in education, presentation and professional markets. The company offers a complete line of audio solutions, wireless systems and multimedia products for small, medium and large presentation needs. *Califone* serves millions of educators and children in the PreK through higher education school environments and has expanded to serve business and industry, houses of worship, parks and recreation and other presentation markets as well.

###

Editor's Note:

High-resolution photos are available to download at <http://www.califone.com/media>. After clicking on product images, you can scroll to CM1-USB under Computer Peripherals. Pictures are available in black-and-white or color.