



## News Release

For Immediate Release

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### ***Califone Launches Powerful Line of Desktop Computer Speakers***

*New speakers provide practical alternative to more complex audio amplification systems*

SAN FERNANDO, Calif. (Aug. 4, 2010) – *Califone* International, Inc., announces the launch of its new desktop computer speakers, designed specifically for classroom use. Both Mac and PC compatible, the speakers provide optimal sound amplification, allowing audio to be heard throughout the classroom, including streaming videos, interactive games and presentation software.

The three-piece speaker system is designed for both quick and easy setup with its plug-and-play convenience, allowing users to plug in the speaker jack from any audio device, including a computer, MP3 player, or headphone output from a multimedia player. To provide all-around sound, each satellite speaker connects to the subwoofer, allowing for further audio adjustments.

“Using these speakers, educators are able to provide students with a better understanding of everyday lessons through engaging audio activities,” said Tim Ridgway, VP of marketing.

The Desktop Computer Speakers (DMS1) are available for \$65, and come with a one-year warranty for school use and service support available through authorized dealers nationwide. To order, contact a *Califone* dealer. For more information on the full line of *Califone* products designed for the education market, and safe for school and library use, call 1-800-722-0500, or visit [www.califone.com](http://www.califone.com) to view and download the *Califone* catalog.

#### **About *Califone***

*Califone* was founded in 1947 and continues to be a leader in the design, development and manufacturing of audiovisual and supplemental curriculum products for use in education, presentation and professional markets. The company offers a complete line of audio solutions, wireless systems and multimedia products for small, medium and large presentation needs. *Califone* serves millions of educators and children in the PreK through higher education school environments, and has expanded to serve business and industry, houses of worship, parks and recreation, and other presentation markets as well.

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