



News Release

For Immediate Release

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Upgraded Kid-Friendly Keyboard Engages Early Learners in the Classroom

Califone offers durable and safe technology for younger computer learners

SAN FERNANDO, Calif. (July 8, 2010) – Helping early learners become skilled computer users, *Califone* International, Inc., has upgraded its Kids Keyboard. Ideal for primary grade and special needs students, the Kids Keyboard is a developmentally appropriate tool available in vibrant, engaging colors with enhanced printed keys for easy reading.

Educators, librarians, and parents can create a high-quality computer-based learning center for preschool and elementary students using the Kids Keyboard, which uses a color-coded layout to help beginning readers identify and locate the function, number, consonant, and vowel keys. Building their confidence as they learn writing and keyboarding skills, the design also introduces students to the standard QWERTY format and Microsoft Office Hot Keys, the icon-coded keys for Playback, Volume Control, Favorites, Track Selections, Standby, E-mail, Search, and more.

Most schools implement typing and basic computing instruction during the primary grades, helping to ensure mastery of these important skills by middle school. Alison Ostertag, a district literacy leader from Atchison County Community Schools in Kansas said, “Our district has a strict technology standard that each student must master touch type by the eighth grade. The special coloring and coding on the Kids Keyboard is very helpful to our kindergarten through second graders.”

The Kids Keyboard is made of rugged ABS plastic construction, has reinforced connectors for durability and safety, and utilizes a USB connector to ensure universal compatibility. It is available by itself or bundled in a “Kidspack,” which comes with a mouse and award-winning Listening First headphone.

To order, contact a *Califone* dealer. For more information on the full line of *Califone* products designed for the education market, and safe for school and library use, call 1-800-722-0500, or visit www.califone.com to view and download the entire *Califone* catalog.

About *Califone*

Califone was founded in 1947 and continues to be a leader in the design, development and manufacturing of audiovisual and supplemental curriculum products for use in education, presentation and professional markets. The company offers a complete line of audio solutions, wireless systems and multimedia products for small, medium and large presentation needs. *Califone* serves millions of educators and children in the PreK through higher education school environments, and has expanded to serve business and industry, houses of worship, parks and recreation, and other presentation markets as well.

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