



News Release

For Immediate Release

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***Califone* Launches New Line of Megaphones for School Use**

New megaphones ideal for athletic events, field trips and emergency response situations

SAN FERNANDO, Calif. (Mar. 10, 2010) – *Califone* International, Inc., announces the launch of its new line of megaphones, designed specifically for use in the school environment. The megaphone line includes three models, ideal for sporting events, traveling with students and emergency response situations.

The top-of-the-line model (PA25R) includes a detachable microphone for convenience and comfort, ensuring each message is clearly heard by those around the user. In addition, the 25-Watt PA25R allows users to record up to a 10 second message for instant playback, helping to alleviate voice strain while continuing to provide concise instructions to listeners. The megaphone can also loop messages for continual playback, and has a 1,250-foot range for both broadcasting messages and its siren.

The 20-Watt PA20R also offers convenience with a detached microphone, and can playback messages and transmit its siren within a 1,000-foot range. Smallest of the three, the PA8 has a 500-foot range, is lightweight for carrying with ease, and has a foldable handle for convenient storage.

“Whether on the football field, managing the school end-of-year picnic or needing to gather students and staff outside during an emergency, our new megaphones will help educators and administrators clearly disseminate the messages they need to in an efficient and easy manner,” said Tim Ridgway, VP of marketing, *Califone*.

Each megaphone is built with rugged ABS plastic for durability and safety, and comes with a shoulder strap for comfortable carrying and use. The PA25R is available for \$140, the PA20R is available for \$120, and the PA8 is available for \$95.

To order, contact a *Califone* dealer. For more information on the full line of *Califone* products designed for the education market, and safe for school and library use, call 1-800-722-0500, or visit www.califone.com to view and download the *Califone* catalog.

About Califone

Califone was founded in 1947 and continues to be a leader in the design, development and manufacturing of audiovisual and supplemental curriculum products for use in education, presentation and professional markets. The company offers a complete line of audio solutions, wireless systems and multimedia products for small, medium and large presentation needs. *Califone* serves millions of educators and children in the PreK through higher education school environments, and has expanded to serve business and industry, houses of worship, parks and recreation, and other presentation markets as well.

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