



News Release

For Immediate Release

For more information contact:

Tim Ridgway
Califone, Inc.
800-722-0500 ext. 428
timr@califone.com

Charlene Blohm
C. Blohm & Associates, Inc.
608-839-9800
charlene@cblohm.com

Extended Lines of Popular Headphones and Headsets from *Califone* Ensure Students have Access to Technology in the Classroom

Listening First Headphones and Deluxe Multimedia Stereo Headsets now available in packs

SAN FERNANDO, Calif. (Feb. 23, 2010) – Ensuring students have access to audio-visual and computer-based learning in the classroom and lab, *Califone*[®] International, Inc., announces the extension of its popular Listening First[™] line of headphones and Deluxe Multimedia Stereo line of headsets. Both product lines are now available as classroom packs.

Ideal for primary grades and special needs students, Listening First Headphones are developmentally appropriate equipment designed in vibrant, engaging colors and themes. The Listening First Headphones line has been extended to include a 12-pack of blue headphones, and a 12-pack of animal-themed headphones, which includes four each of bear, panda and tiger motifs. Both 12-packs come with a rugged storage case for easy care and maintenance.

The color and animal-themed Listening First Headphones are high-quality additions to any classroom learning center, children's library reading corner or language lab. In addition, the headphones are designed with appropriately sized, ambient-noise-reducing earcups to ensure safe use as students acquire listening, literacy and language skills.

In addition, Califone has extended the Deluxe Multimedia Stereo line of headsets to include a 10-pack, also with a foam-lined, heavy-duty storage case. The company's most rugged headset, the Deluxe Multimedia Stereo Headset is designed for language learning in the classroom or the computer lab. The Deluxe Multimedia Stereo Headset also is ideal for use in distance learning environments. In-line volume control ensures student safety, and an adjustable, padded headband with replaceable foam-filled ear cushions helps keep students and educators comfortable and healthy.

“Computer-based activities, language and media labs, and classroom learning centers all require high-quality headphones and headsets to ensure positive learning experiences,” said Tim Ridgway, VP of marketing, *Califone*.

“With this in mind, we have extended these two popular product lines to provide schools and educators more opportunities to incorporate technology use in the classroom, to support authentic learning and to engage students.”

The Blue Listening First Headphones 12-Pack (2800BL-12) is available for \$237, the Animal-Themed Listening First Headphones 12-Pack (2810-12) is available for \$243, and the Deluxe Multimedia Stereo 10-Pack with Storage Case (3066AV-10) is available for \$525.

To order, contact a *Califone* dealer. For more information on the full line of *Califone* products designed for the education market, and safe for school and library use, call 1-800-722-0500, or visit www.califone.com to view and download the *Califone* catalog.

About *Califone*

Califone was founded in 1947 and continues to be a leader in the design, development and manufacturing of audiovisual and supplemental curriculum products for use in education, presentation and professional markets. The company offers a complete line of audio solutions, wireless systems and multimedia products for small, medium and large presentation needs. *Califone* serves millions of educators and children in the PreK through higher education school environments, and has expanded to serve business and industry, houses of worship, parks and recreation, and other presentation markets as well.

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