



News Release

For Immediate Release

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Califone Announces Intuitive Wireless Interactive Student Response System

Got It!™ to Boost Student Attentiveness and Empower Interactivity in the Classroom

SAN FERNANDO, Calif. (Sept. 22, 2008) – Helping students to retain information by making connections between action and concept, and empowering them to formulate their own ideas and decisions, Califone International, Inc., announces Got It!, a wireless interactive student response system designed for the K-12 classroom. Enriching the student-teacher relationship by increasing interaction, Got It! allows students to express themselves honestly with anonymity using the device's intuitive remote features.

Empowering students to feel heard throughout the classroom discussion, Got It! eradicates the limits of traditional interactivity – such as the teacher calling on one student at a time or being called on by seating arrangement – and eliminates time and space constraints that often affect students with special needs or language barriers. In addition, the engaging interface and competition aspect of the system encourages student responses and interest in the lesson.

“The Got It! system does the work of collecting, processing and displaying student responses, providing the teacher more time to concentrate on the lesson at hand,” said Tim Ridgway, VP of Marketing for Califone. “And through formative assessment, the student response system allows the educator to evaluate student learning quickly, indicating where remedial instruction is required even before the lesson is completed. This helps students learn and retain more content, and also helps to facilitate classroom interaction.”

Applicable to multiple learning activities, the system allows educators to evaluate if learning objectives were met and indicates individual and class levels, ultimately improving the quality of teaching and learning. The system compiles and stores six types of reports that may be printed out and provided to parents or administrators, including summary, grade, activity detail, historical, comparison, and semester reports.

Used for group learning, independent assignments, class discussions, tests, presentations, and voting, Got It! accommodates many different teaching styles and offers eight interactive modes, including quizzes, question and answer sessions and games. In addition, it can be used with any

presentation screen, including document cameras and interactive whiteboards, and works with the most commonly used Microsoft Programs, including Word[®], Excel[®] and PowerPoint[®]. The Got It! system is open to various lessons and multimedia, which allows instruction to make a greater impact on students through powerful pictures, sounds, videos, and language adjustments. In addition, the remote has intuitive features with clearly marked and well-defined, rubber buttons for easy grip for younger students.

Available later this Fall, the Got It! system can be purchased in two configurations in either 24- or 40-person packs with the capability of receiving up to 255 responses on one infrared-based system. Designed to meet strict standards of strength and durability, Got It! comes with the unique one-year *Califone* warranty, covering school, library and government use, a guarantee typically not available for products purchased from consumer electronics stores.

Click [here](#) for more information on the Got It! System.

To order, contact a *Califone* dealer. For more information on the full line of *Califone* products designed for the education market and safe for school and library use, call 1-800-722-0500, or visit www.califone.com to view and download the entire *Califone* catalog.

About *Califone*

Califone was founded in 1947 and continues to be a leader in the design, development and manufacturing of audiovisual and supplemental curriculum products for use in education, presentation and professional markets. The company offers a complete line of audio solutions, wireless systems and multimedia products for small, medium and large presentation needs. *Califone* serves millions of educators and children in the PreK through higher education school environments and has expanded to serve business and industry, houses of worship, parks and recreation, and other presentation markets as well.

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