



News Release

For Immediate Release

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Roscoe Anthony Appointed President of Califone®

Experienced leader to continue company success as it approaches 60-year anniversary

CHATSWORTH, Calif. (July 11, 2005) – *Califone* International, Inc., the premier manufacturer of quality audio technology and sound presentation solutions for schools, industry, institutions and professional use, has announced the appointment of Roscoe Anthony to President.

Anthony, an audio and music industry veteran, joined *Califone* in 2001 as vice president of marketing and quickly advanced to vice president of marketing and sales. During the past four years, he has been instrumental in the company's growth and diversification into the pro-audio and music industry as well as additional vertical markets, while still maintaining its position as the leader in the educational and institutional sectors.

Previously, Anthony served as division manager at Tascam, the professional audio division of TEAC, a leading digital technologies corporation. He has also held positions as vice president of marketing at JBL Professional, a division of The Harman Group, and vice president of sales and marketing at Remo, the leading manufacturer of drum and percussion equipment. Anthony earned multiple bachelor's degrees from the University of Southern California and University of California at Los Angeles, as well as a Masters in Business Administration from Pepperdine University.

"*Califone* has been the leading provider of audio presentation technologies for educators for well over half a century," Anthony commented. "While we're proud of that history; we're also firmly focused on the future. As the rapid evolution of digital technologies continues, *Califone* will remain at the forefront by incorporating the latest advances into its solid line of products to meet and exceed the demands of our customers. We will continue our tradition of strong support for our dealers, helping them to grow their businesses, and to expand into new markets."

For more information about the company, visit www.califone.com or phone 1-800-722-0500.

About Califone

Califone was founded in 1946 and continues to be a leader in the design, development and manufacturing of audiovisual and supplemental curriculum products for use in education, presentation and professional markets. The company offers a complete line of audio solutions, wireless systems and multimedia products for small, medium and large presentation needs. *Califone* serves millions of educators and children in the preK through higher education school environments and has expanded to serve business and industry, houses of worship, parks and recreation and other presentation markets as well. For more information, visit www.califone.com or phone (800) 722-0500.

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